

CONVERSATION ANALYSIS

Breeding sheep sales 2026

Livestock & Forage · 2026-07-16 to 2026-09-08

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

119

Visible contributions

6,615

Views on The Farming
Forum

282

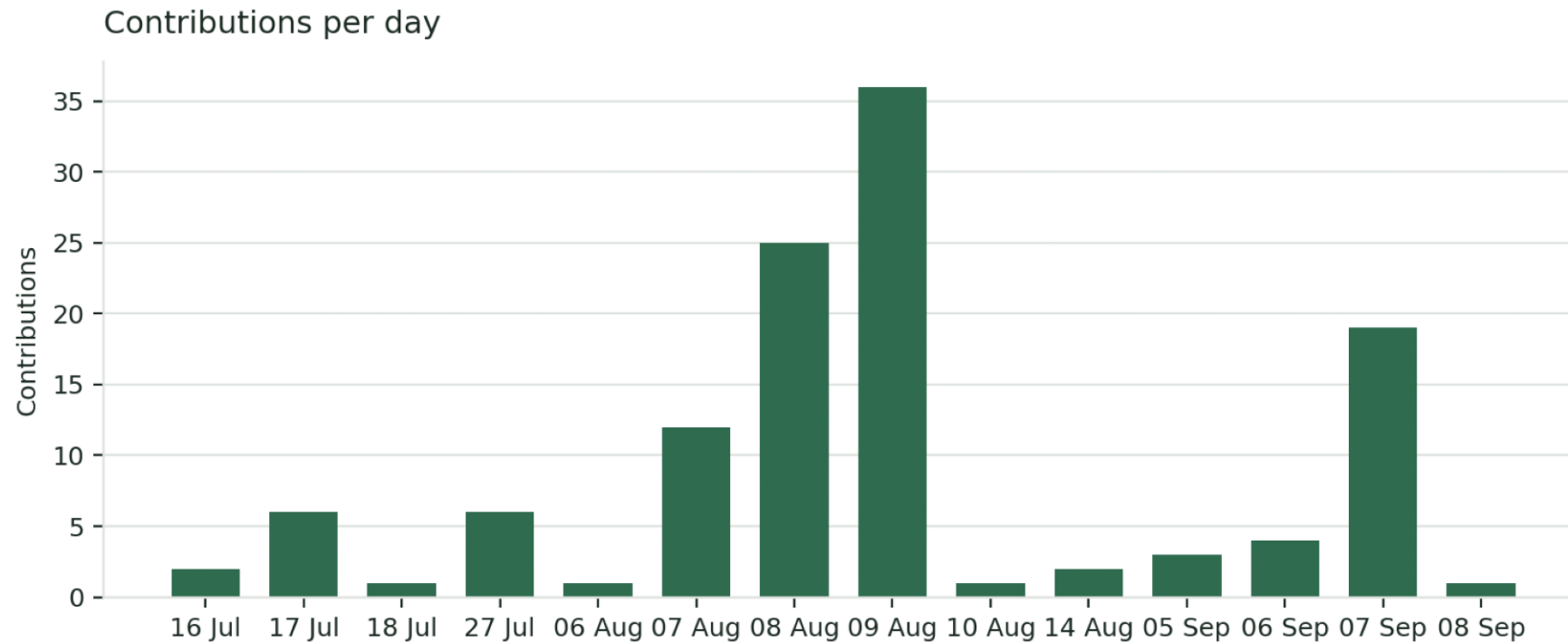
Reactions

2.37

Average reactions per
contribution

- Ran over 14 active days, peaking on 2026-08-09 with 36 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

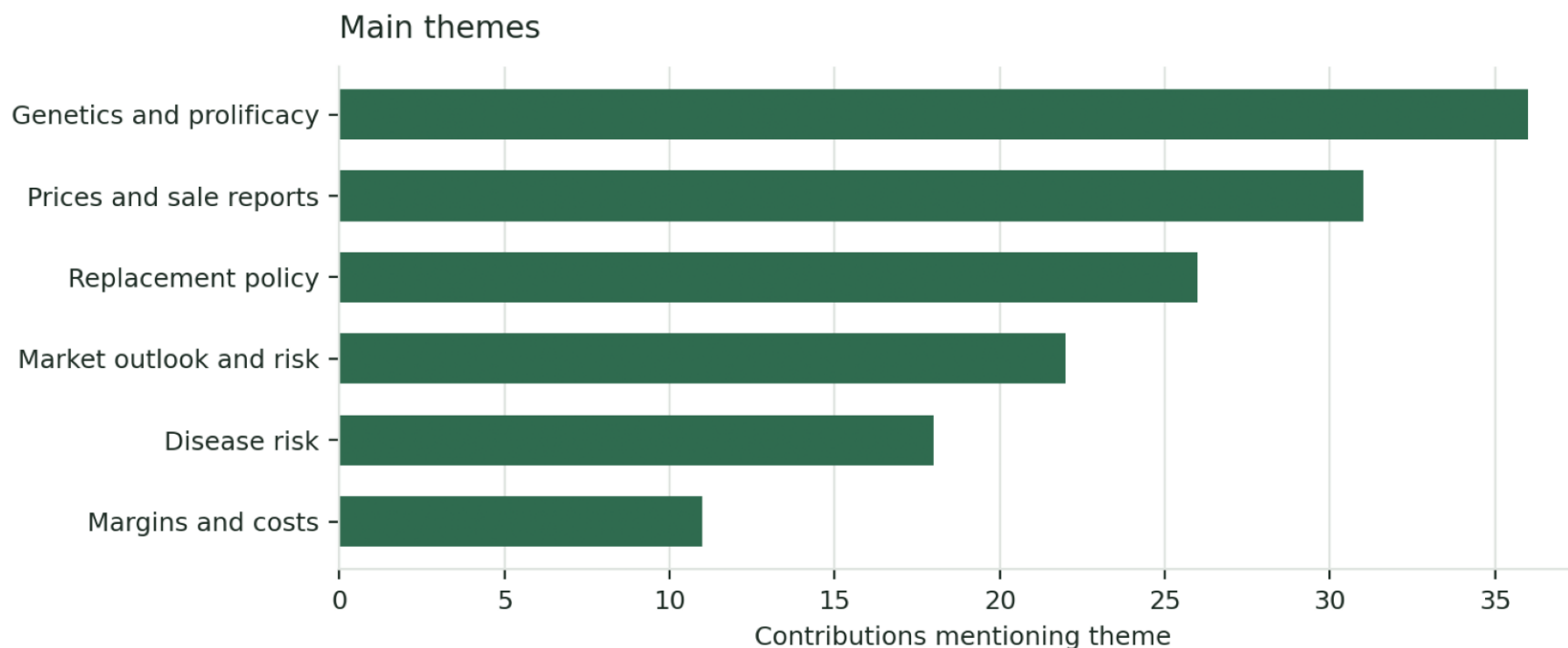
When the conversation happened



Peak day 2026-08-09 carried 36 of 119 contributions.

THEMES

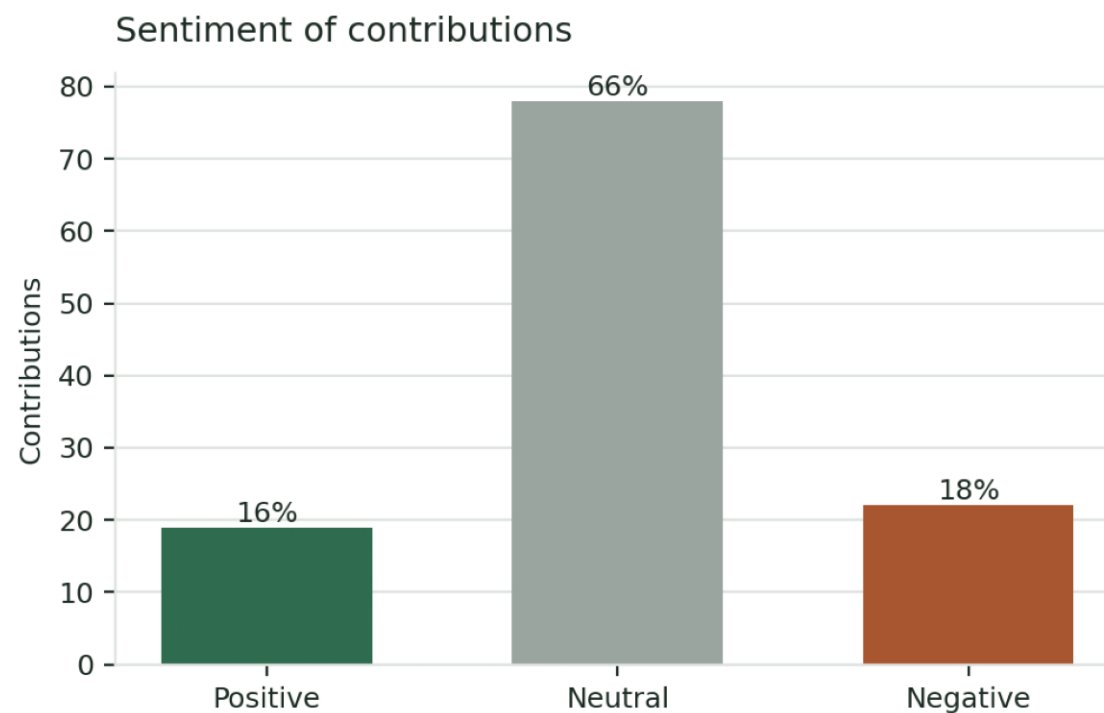
What the conversation was about



Genetics and prolificacy led with 36 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

2.91

Average reactions on
negative contributions

2.12

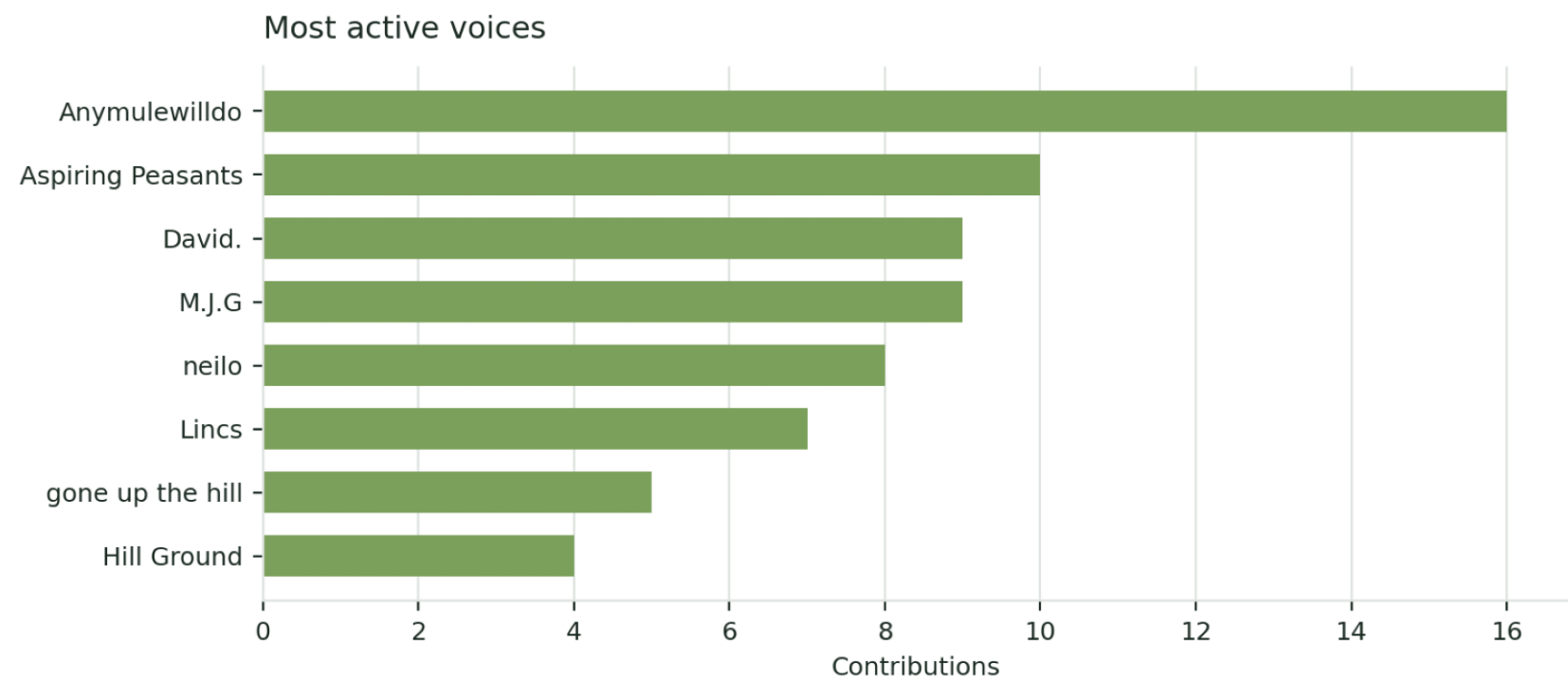
Average reactions on
neutral contributions

2.79

Average reactions on
positive contributions

— 22 negative (18.5%), 78 neutral (65.5%), 19 positive (16.0%).

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"How on earth our fathers and grandfathers farmed sheep without an EID reader to tell them everything I don't know. Oh yes... they were stockmen."

Anymulewilldo · 16 reactions

"Its fairly dry again this year."

kps · 10 reactions

"The Scottish midgies will send the English ones packing"

Optimus · 9 reactions

SOURCE

Read the source conversation

- Breeding sheep sales 2026
- 6,615 views · 119 visible contributions · Livestock & Forage
- <https://thefarmingforum.co.uk/index.php?threads/breeding-sheep-sales-2026.440464/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.