

CONVERSATION ANALYSIS

Cereals 26

Agricultural Matters · 2026-06-02 to 2026-06-27

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

274

Visible contributions

24,003

Views on The Farming
Forum

658

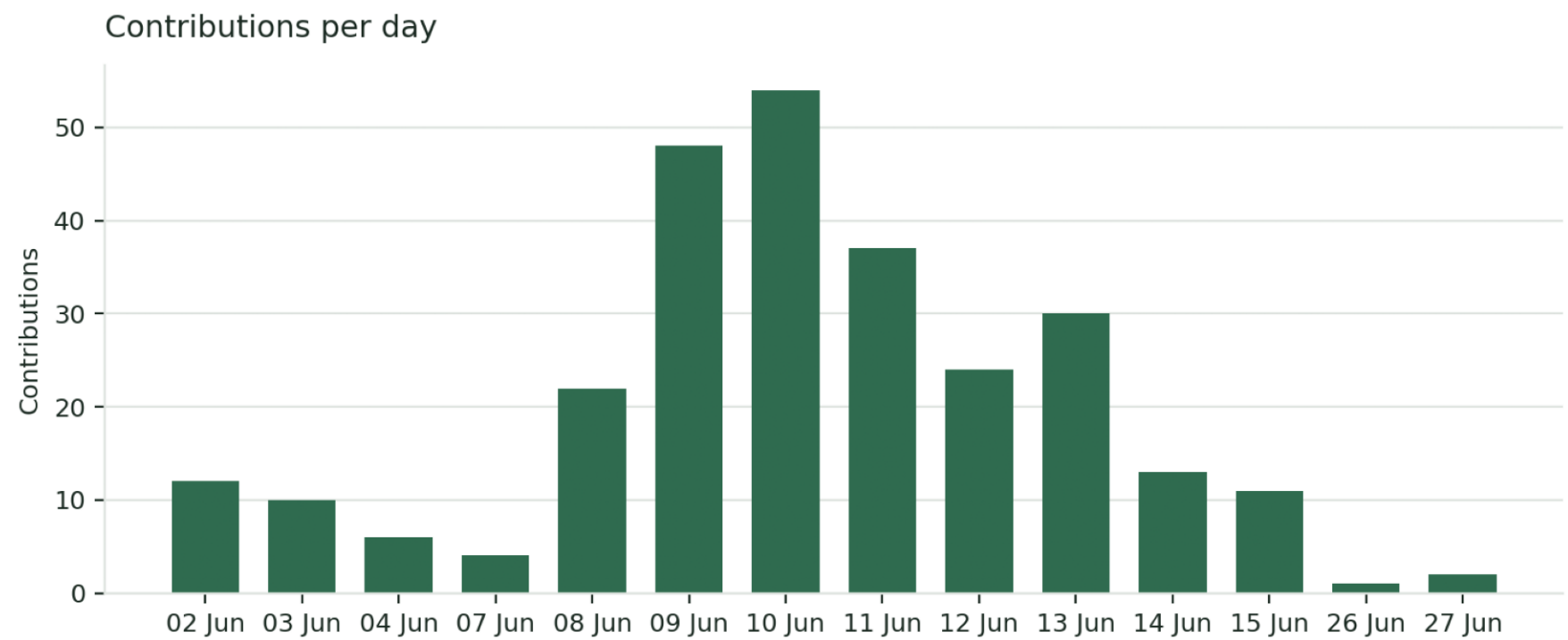
Reactions

2.4

Average reactions per
contribution

- Ran over 14 active days, peaking on 2026-06-10 with 54 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

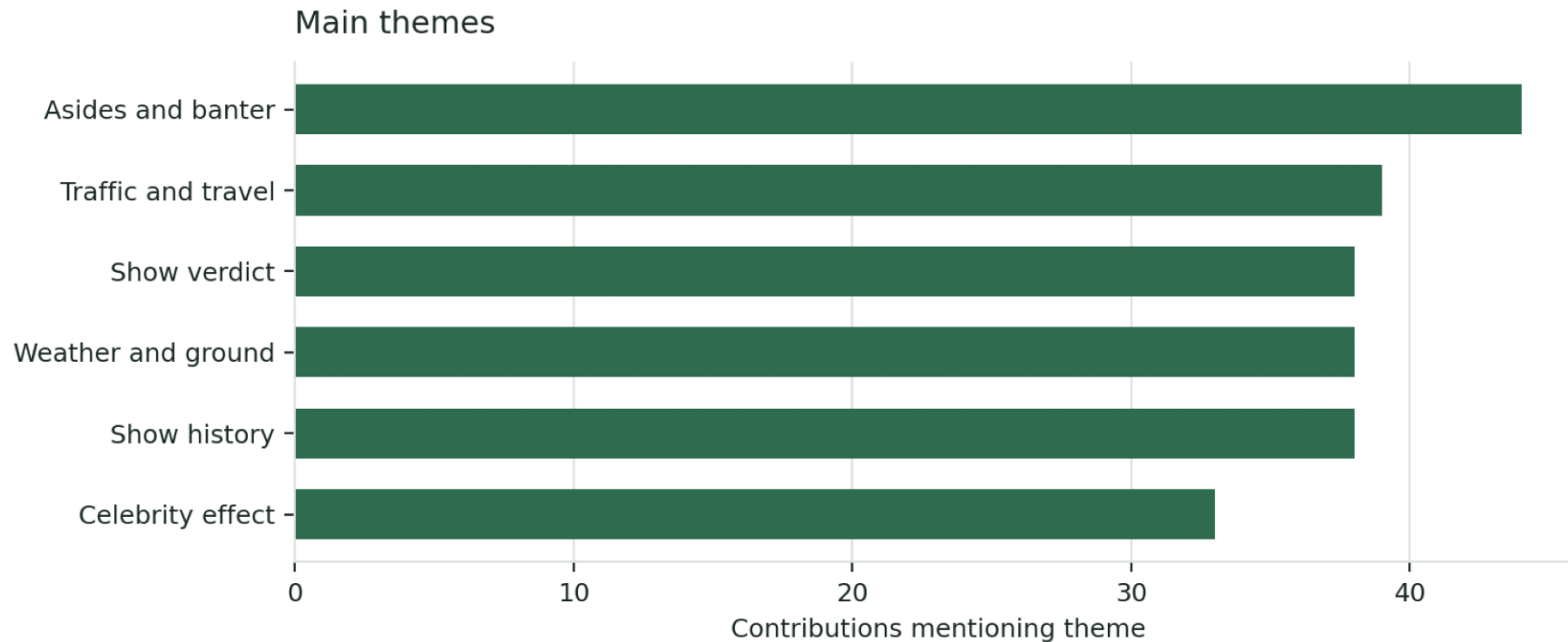
When the conversation happened



Peak day 2026-06-10 carried 54 of 274 contributions.

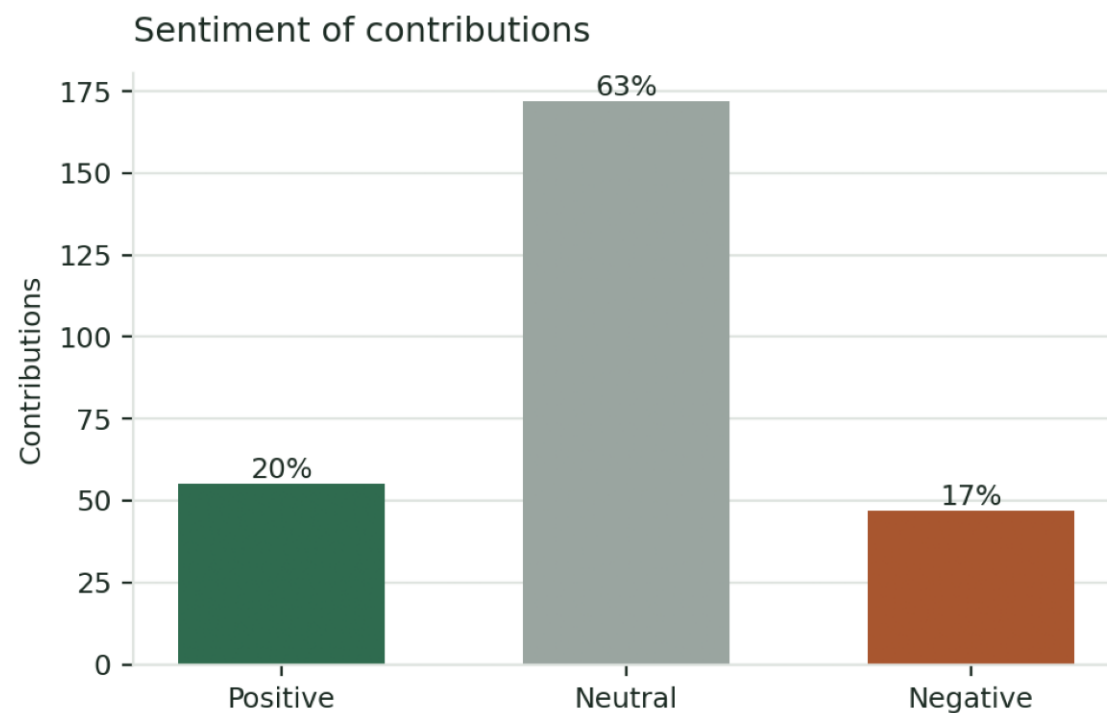
THEMES

What the conversation was about



Asides and banter led with 44 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

2.17

Average reactions on
negative contributions

1.41

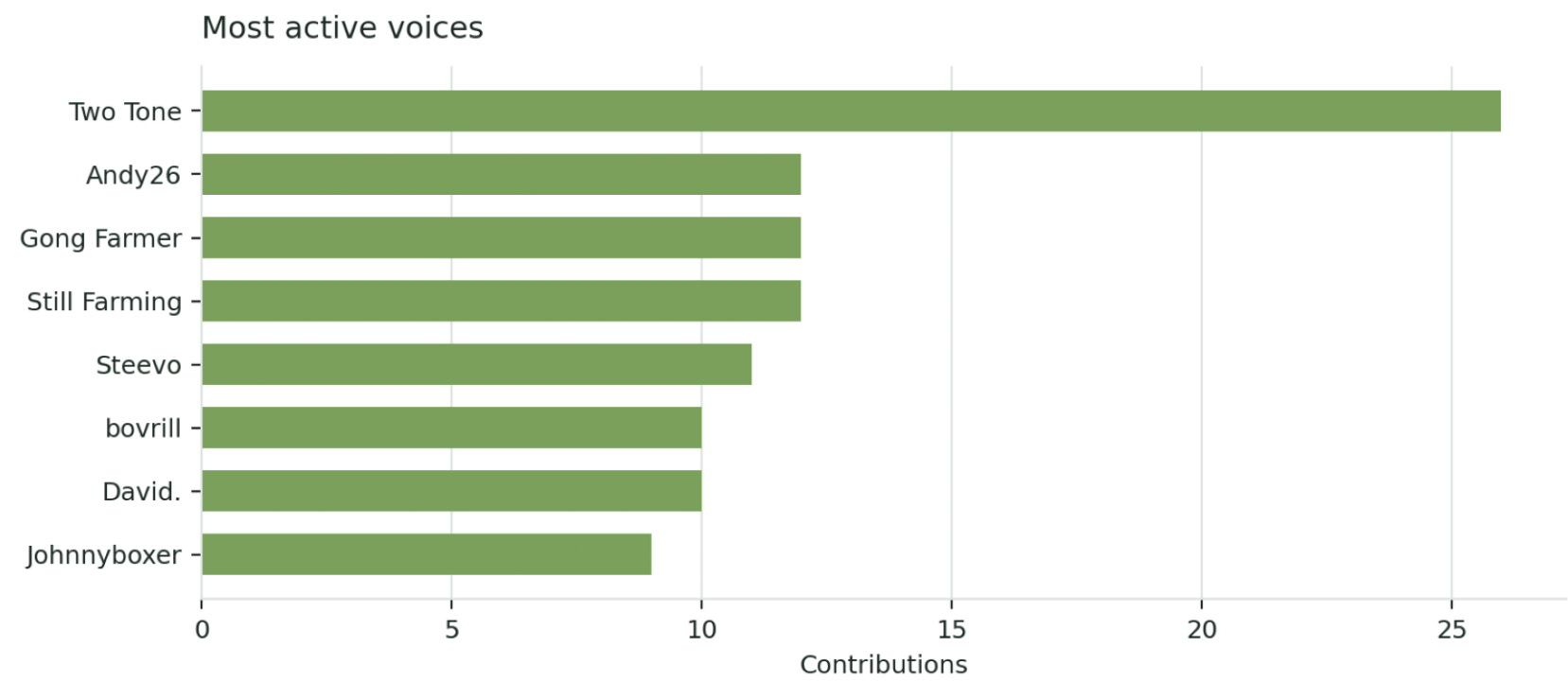
Average reactions on
neutral contributions

5.69

Average reactions on
positive contributions

— 47 negative (17.2%), 172 neutral (62.8%), 55 positive (20.1%).

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"I will be sticking with my long and well established cereals tradition, by going salmon/sea trout fishing. Enjoy the queues"

Fish · 19 reactions

"Treat yourselves to the best ice cream on site Daughter in law is there with the van this week"

onesiedale · 18 reactions

"To summarise, Harry started from a non-farming background, he started farming in his own right by renting land in Bedfordshire, think he was upto 2000 acres at his peak. He founded Evo magazine in the..."

Andy26 · 18 reactions

SOURCE

Read the source conversation

- Cereals 26
- 24,003 views · 274 visible contributions · Agricultural Matters
- <https://thefarmingforum.co.uk/index.php?threads/cereals-26.438783/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.