

CONVERSATION ANALYSIS

Drought declared today!!

Agricultural Matters · 2026-07-21 to 2026-09-04

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

107

Visible contributions

6,315

Views on The Farming
Forum

168

Reactions

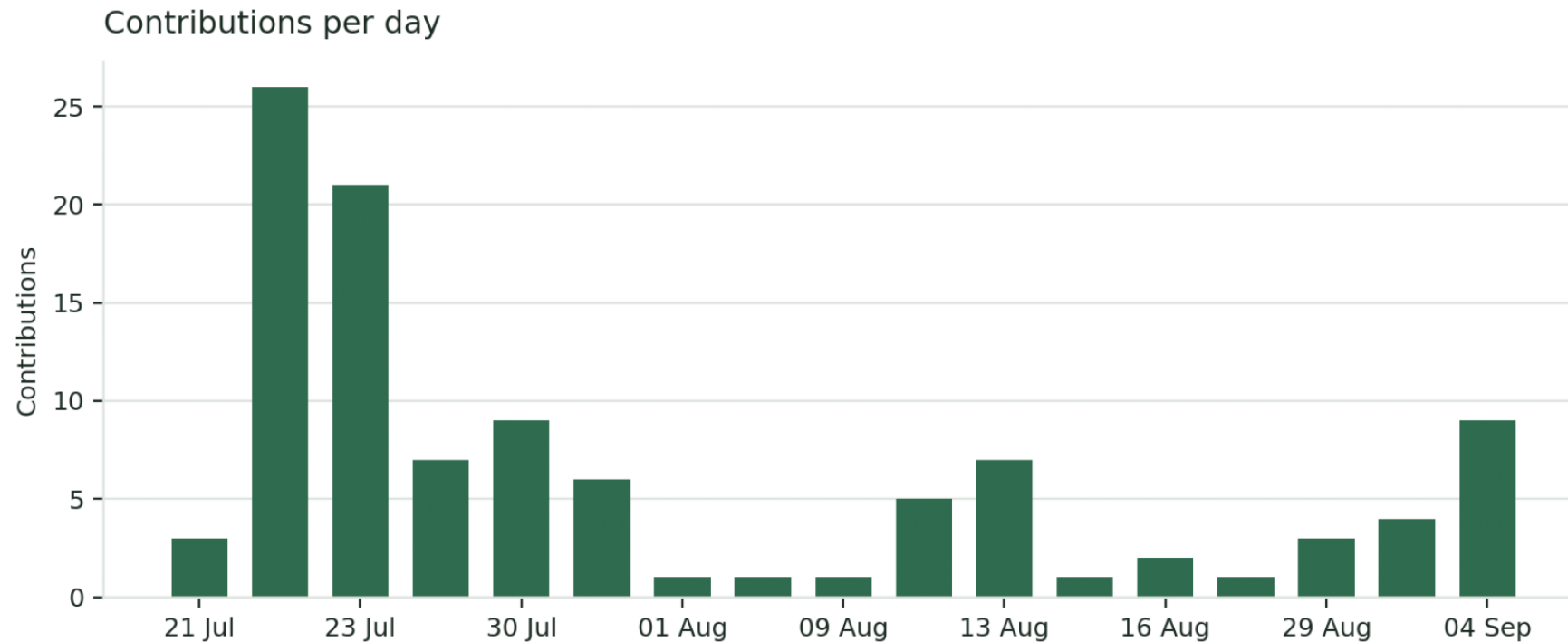
1.57

Average reactions per
contribution

- Ran over 17 active days, peaking on 2026-07-22 with 26 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

ACTIVITY

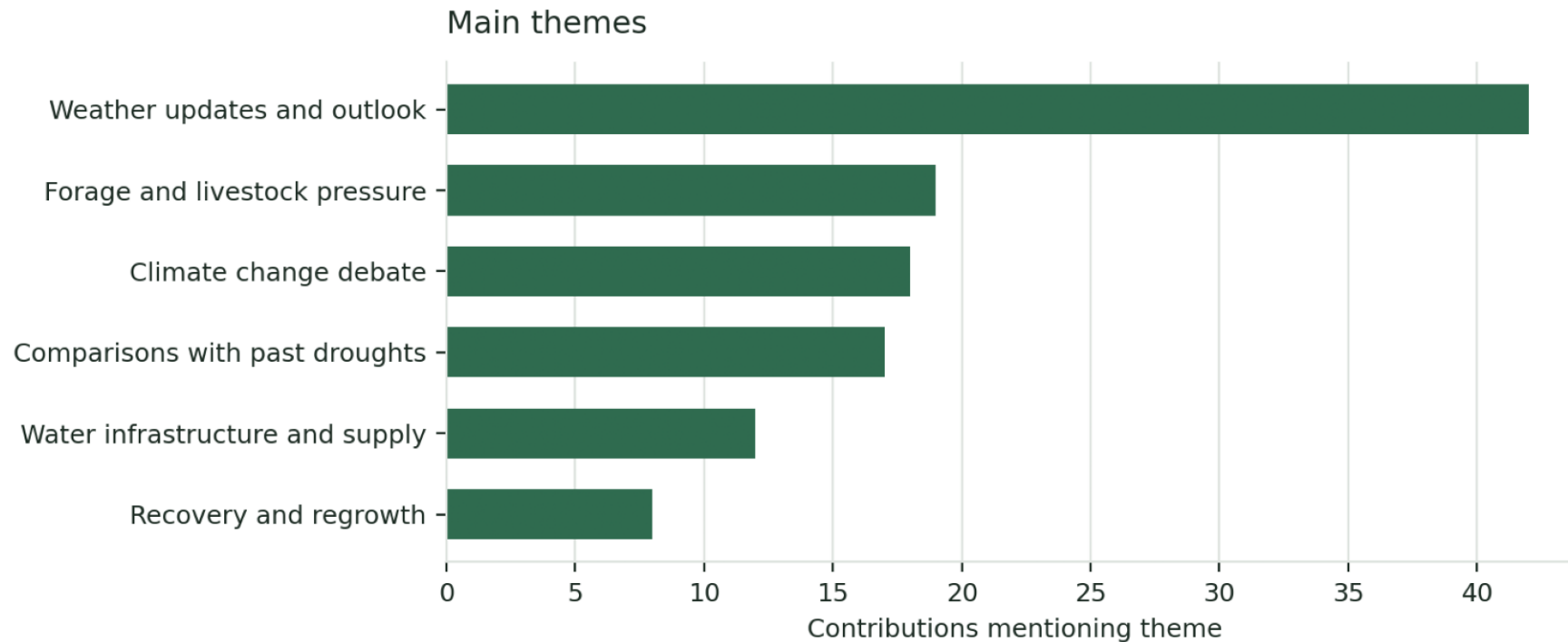
When the conversation happened



Peak day 2026-07-22 carried 26 of 107 contributions.

T H E M E S

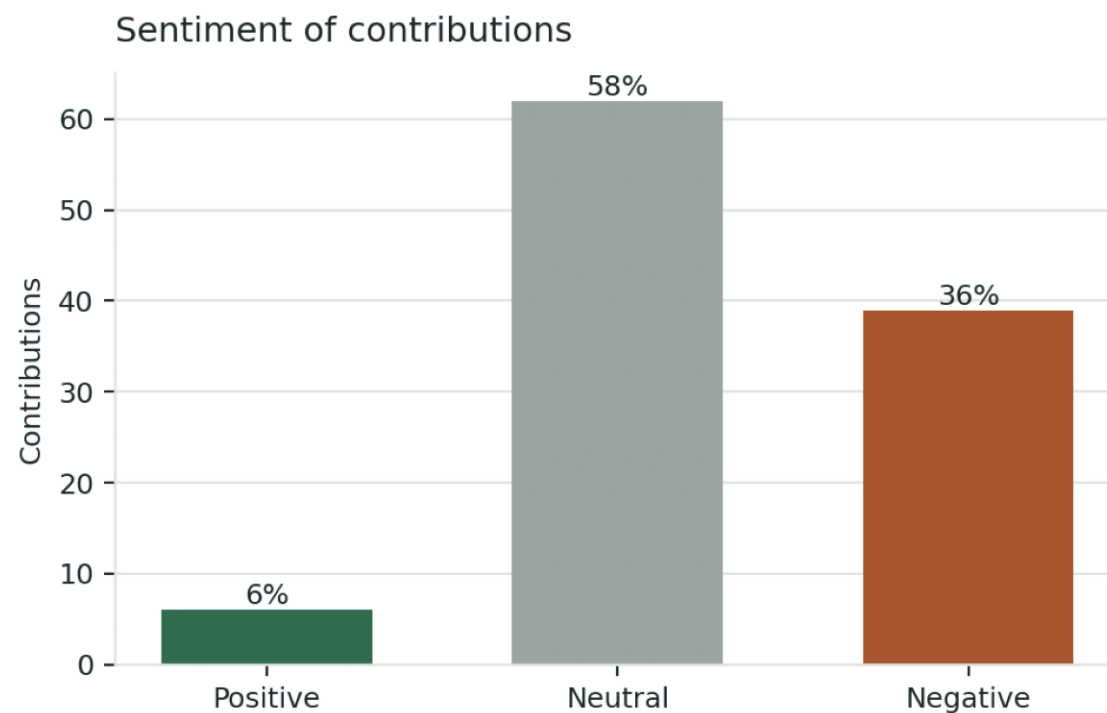
What the conversation was about



Weather updates and outlook led with 42 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

1.51

Average reactions on
negative contributions

1.63

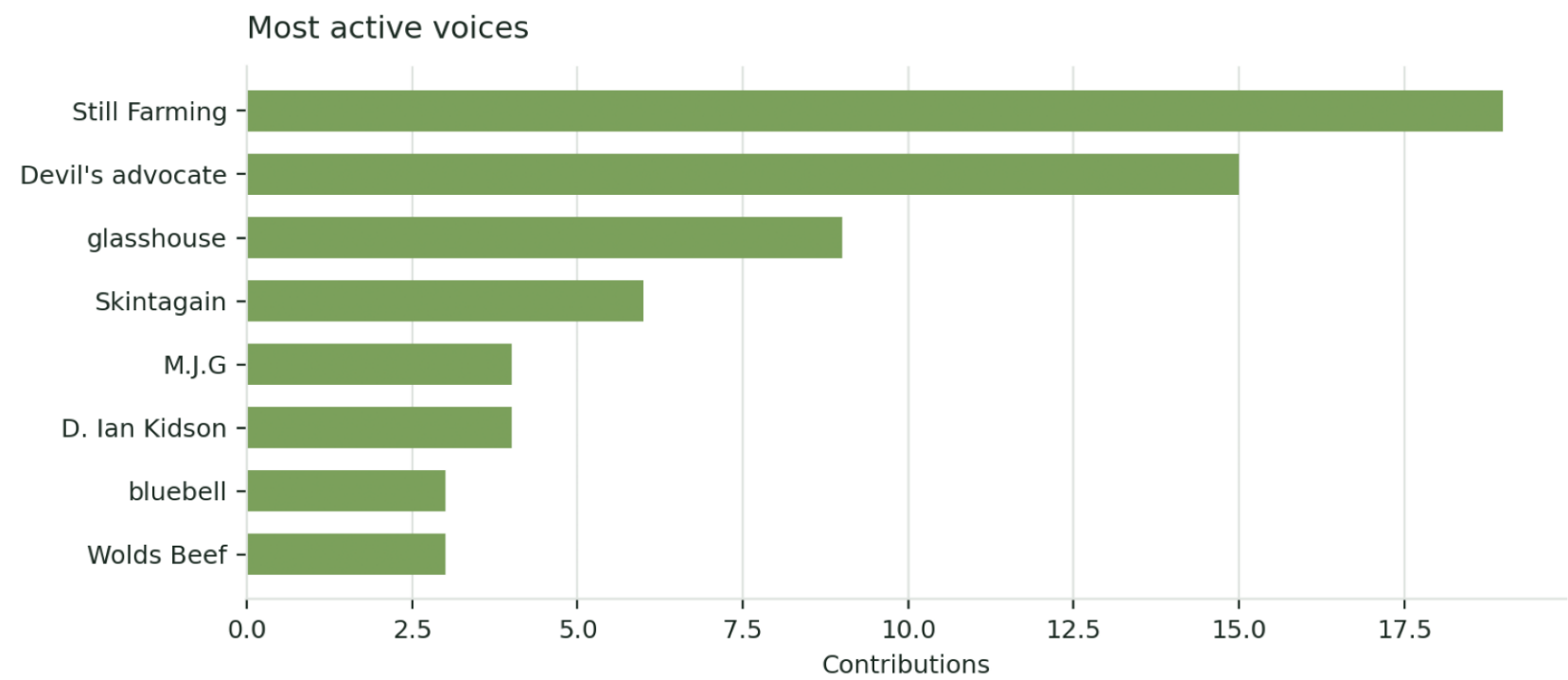
Average reactions on
neutral contributions

1.33

Average reactions on
positive contributions

— 39 negative (36.4%), 62 neutral (57.9%), 6 positive (5.6%).

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"The fact it appears to be worldwide & has become common place in the last 10 years. Suggests to me that it is 100% climate change. That said we need to adapt rather than try to stop it. Plus address some of..."

Devil's advocate · 10 reactions

"Climate change is 100% real. However is it caused by mankind? I think this is the narrative that keep the population scared and compliant. (and taxed) Look back 1000 yrs. in this time Greenland has been..."

Brass balls · 10 reactions

"If climate was a real threat to human survival we wouldn't get to hear about it, you cannot tell the masses about what will actually kill them because it causes breakdowns in society. The parts that we're..."

M.J.G · 9 reactions

SOURCE

Read the source conversation

- Drought declared today!!
- 6,315 views · 107 visible contributions · Agricultural Matters
- <https://thefarmingforum.co.uk/index.php?threads/drought-declared-today.440685/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.