

CONVERSATION ANALYSIS

Herd to be destroyed

Livestock & Forage · 2026-06-02 to 2026-06-13

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

192

Visible contributions

12,586

Views on The Farming
Forum

538

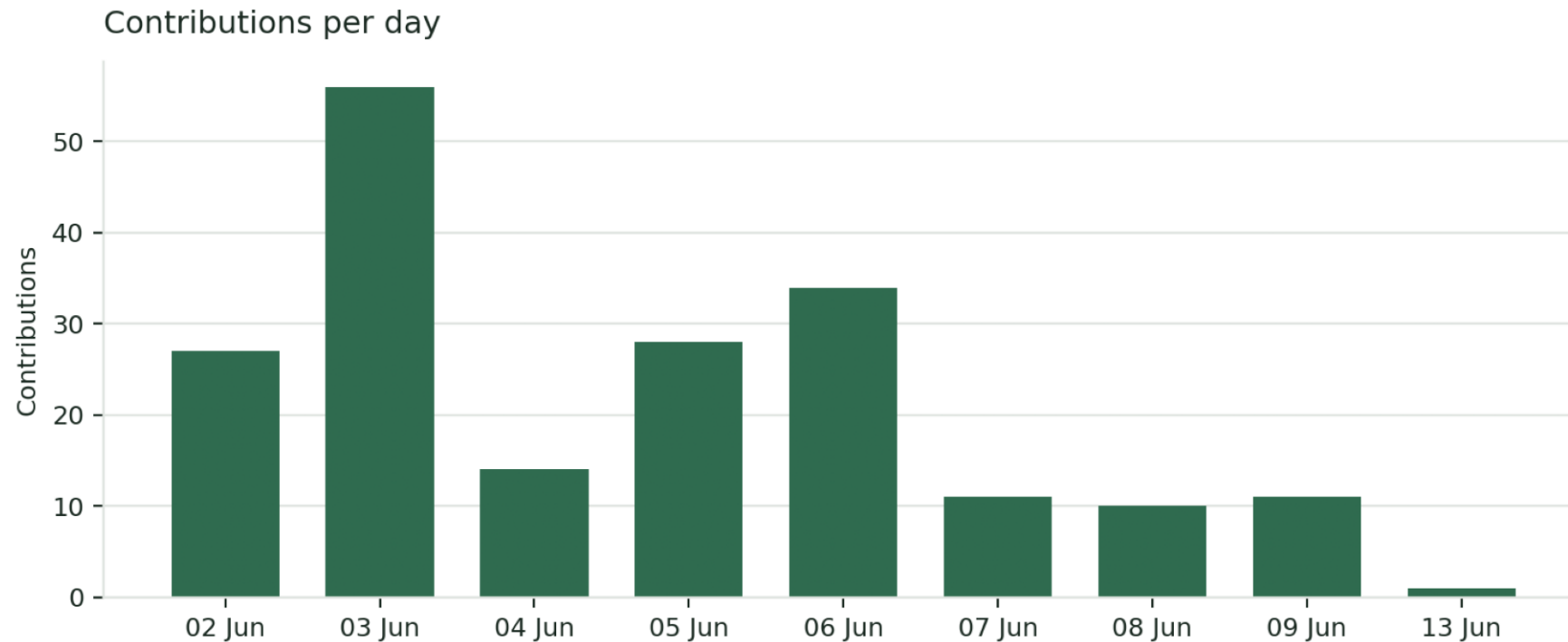
Reactions

2.8

Average reactions per
contribution

- Ran over 9 active days, peaking on 2026-06-03 with 56 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

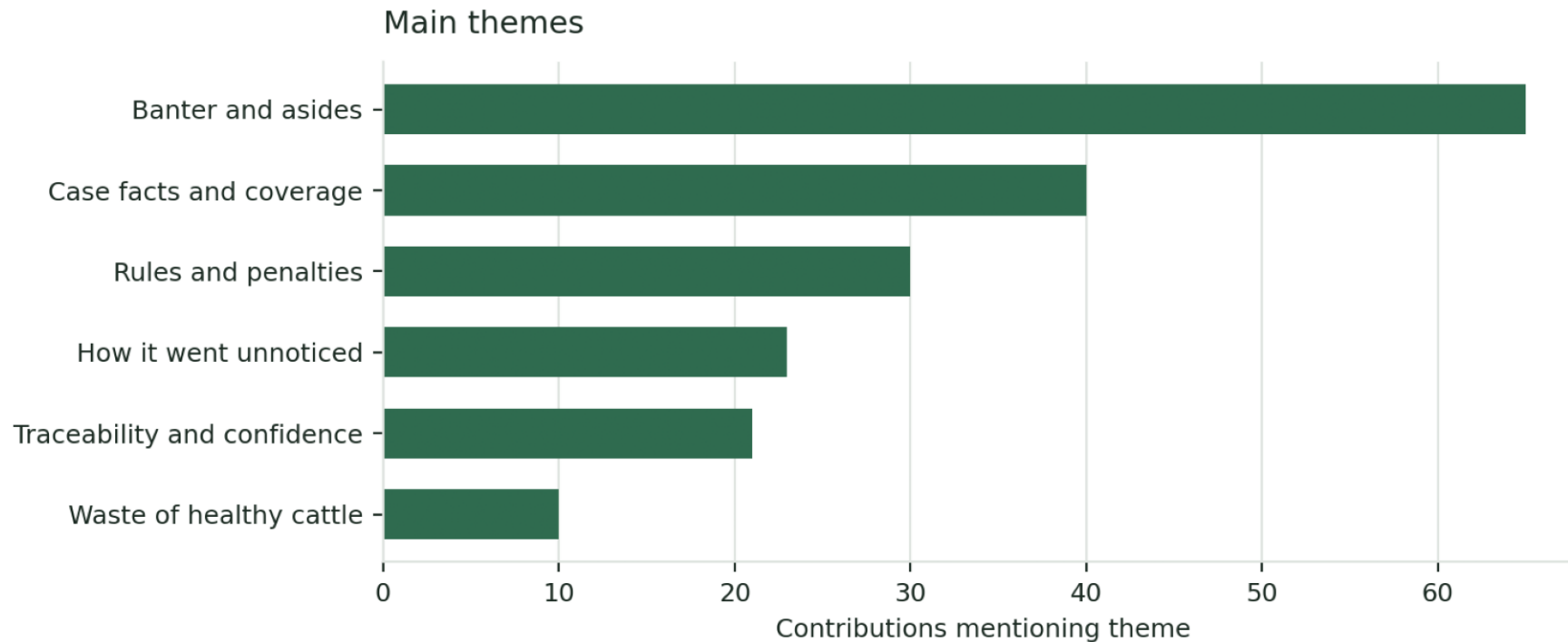
When the conversation happened



Peak day 2026-06-03 carried 56 of 192 contributions.

T H E M E S

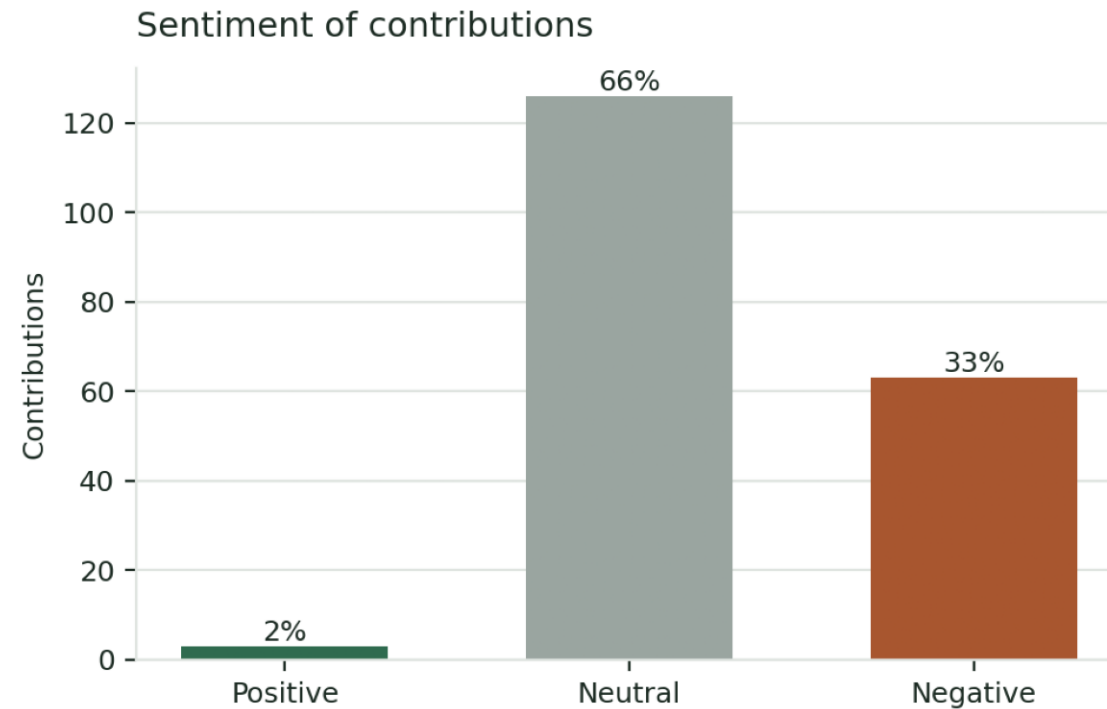
What the conversation was about



Banter and asides led with 65 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

4.37

Average reactions on
negative contributions

2.04

Average reactions on
neutral contributions

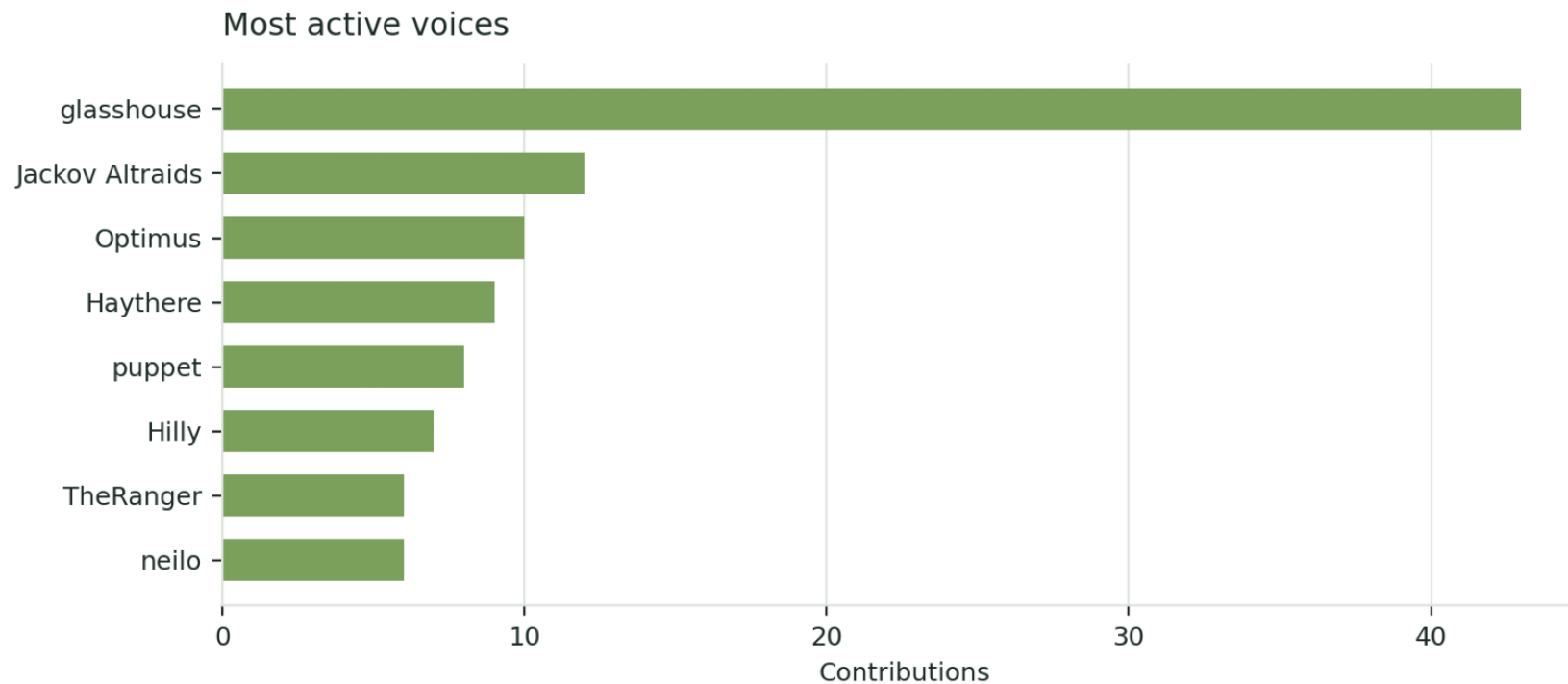
2.0

Average reactions on
positive contributions

— 63 negative (32.8%), 126 neutral (65.6%), 3 positive (1.6%).

CONTRIBUTORS

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"From the Courier: "Any calf must be registered with ScotEID within 27 days of birth. The only exception to these timescales is bison, which can be tagged within nine months of birth or when separated from..."

TheRanger · 25 reactions

"It seems a criminal waste of beef to me with hungry mouths in the world , they could isolate the cattle for a retention period before slaughtering them . If they really followed the paper trail of imported..."

Werzle · 15 reactions

"The more I think about it, it seems like this is being brushed under the carpet as quietly as possible because surely a lot of people/ agencies have failed in their duties for it to get this far?"

Jackov Altraids · 14 reactions

SOURCE

Read the source conversation

- Herd to be destroyed
- 12,586 views · 192 visible contributions · Livestock & Forage
- <https://thefarmingforum.co.uk/index.php?threads/herd-to-be-destroyed.438778/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.