

CONVERSATION ANALYSIS

Osir 2026/27

Cropping · 2026-07-28 to 2026-09-05

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

108

Visible contributions

8,848

Views on The Farming
Forum

160

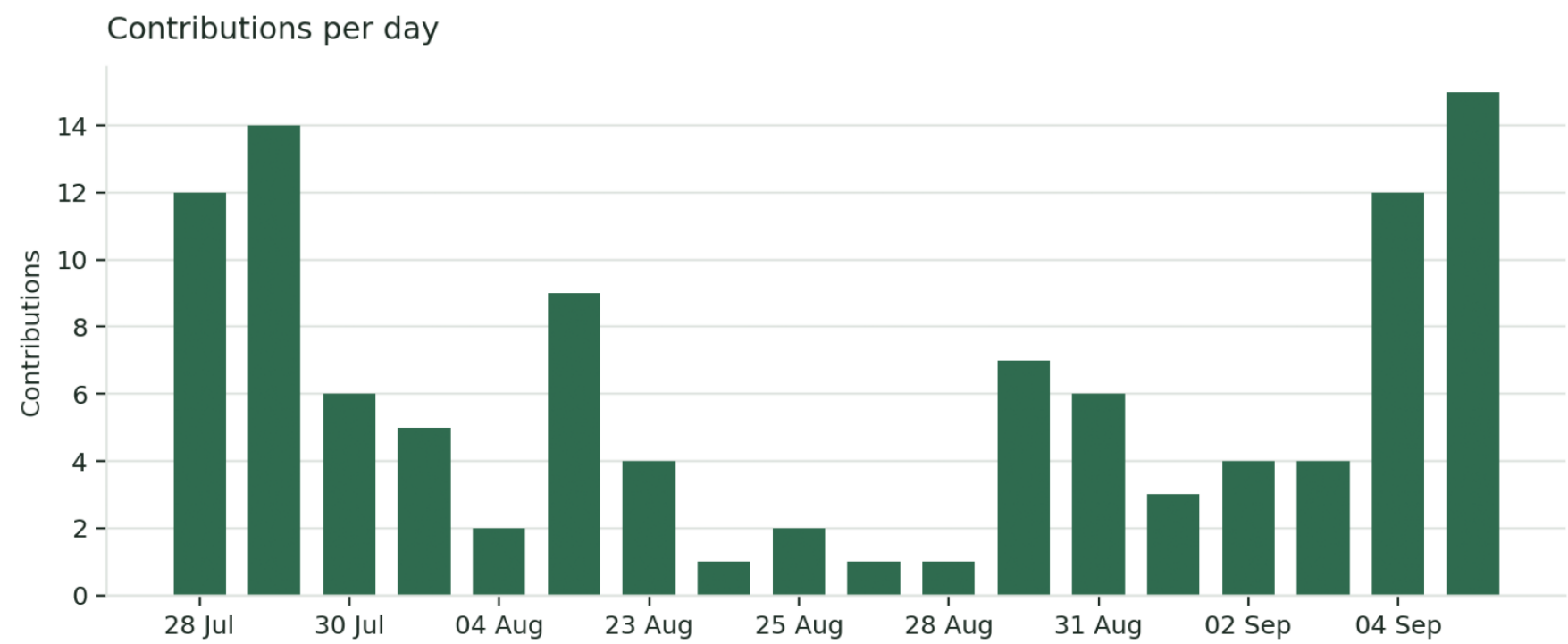
Reactions

1.48

Average reactions per
contribution

- Ran over 18 active days, peaking on 2026-09-05 with 15 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

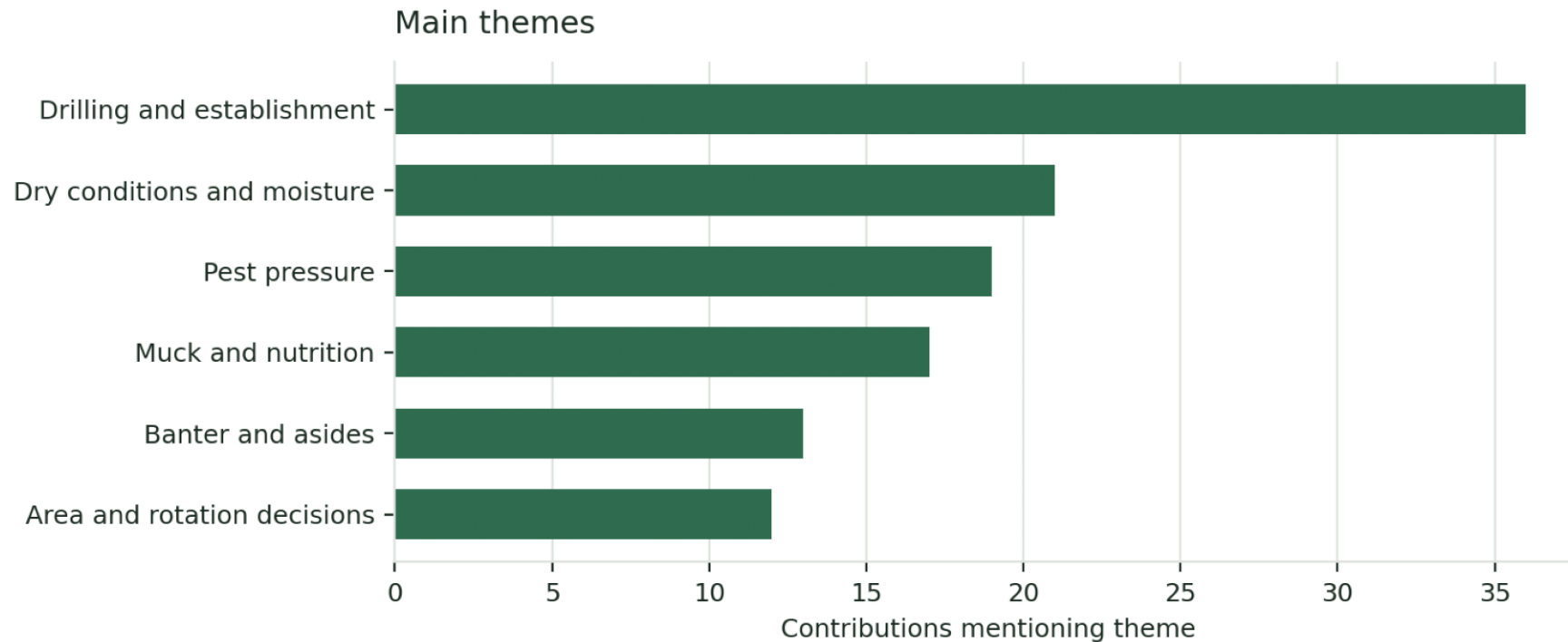
When the conversation happened



Peak day 2026-09-05 carried 15 of 108 contributions.

THEMES

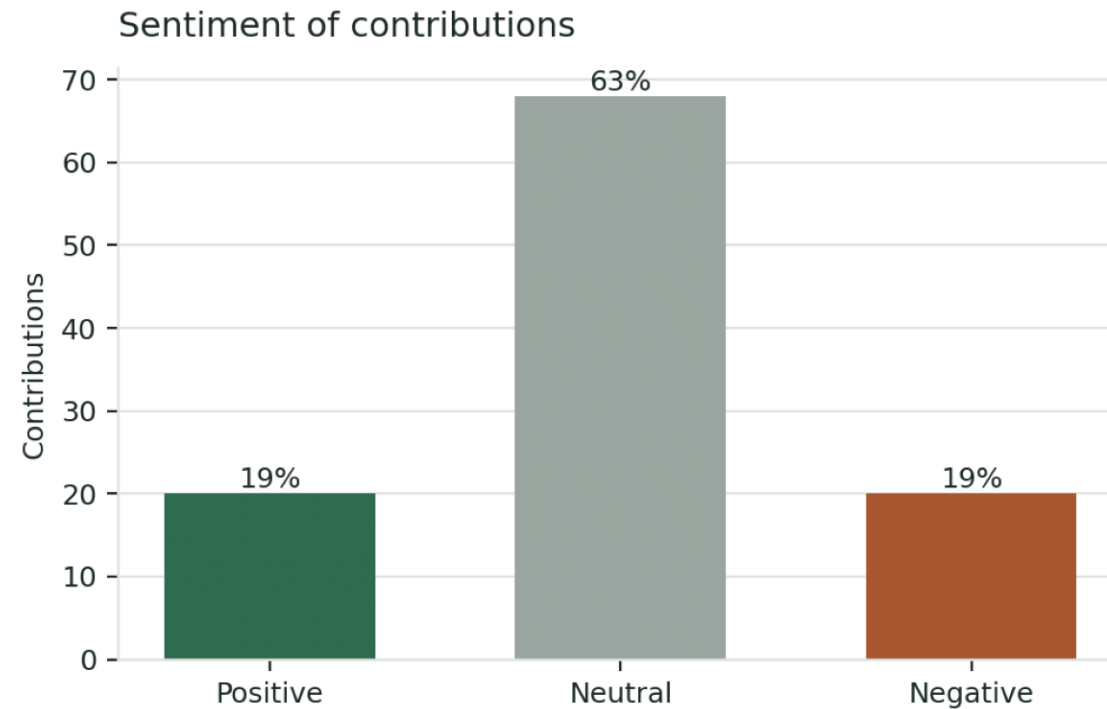
What the conversation was about



Drilling and establishment led with 36 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

1.25

Average reactions on
negative contributions

0.96

Average reactions on
neutral contributions

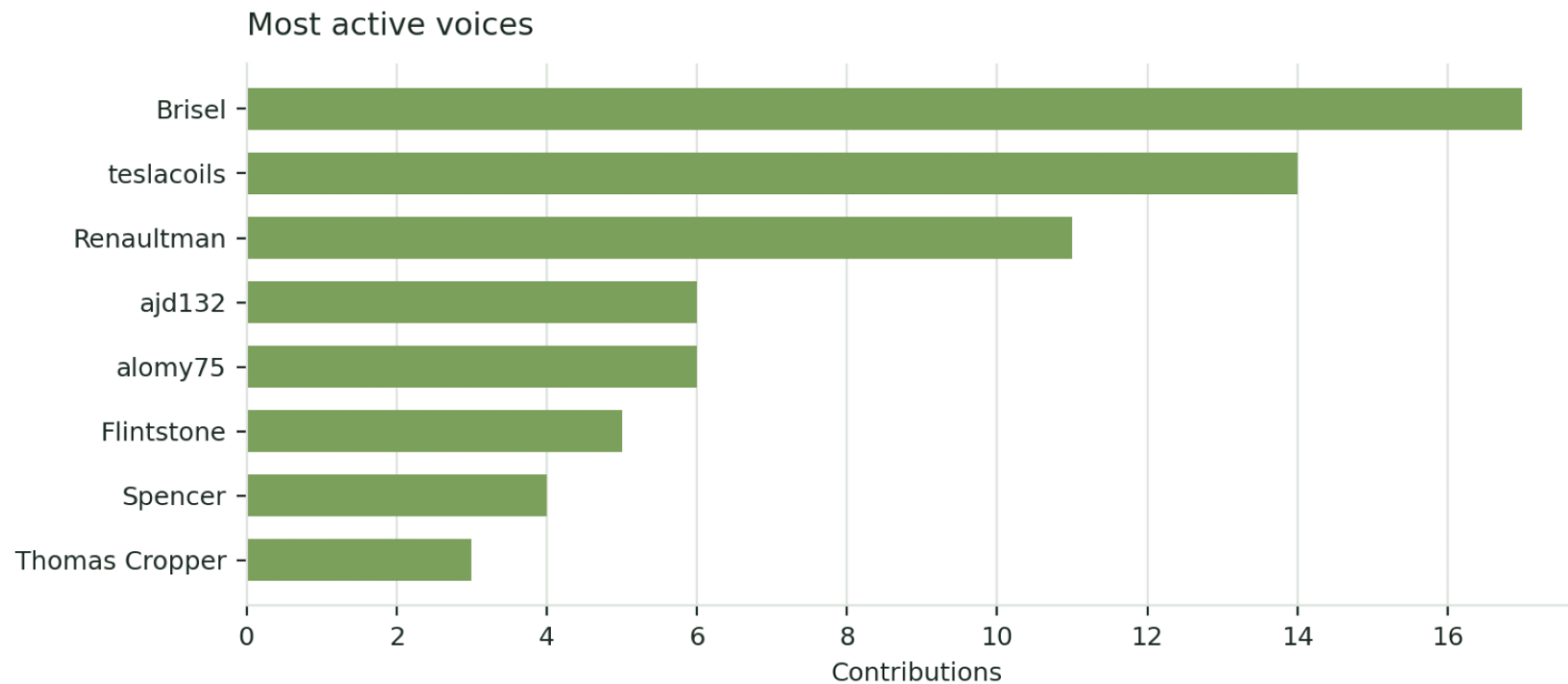
3.5

Average reactions on
positive contributions

— 20 negative (18.5%), 68 neutral (63.0%), 20 positive (18.5%).

CONTRIBUTORS

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"We have never grown OSR but am thinking of giving 60 acres or so a go this year. Disc in some chicken muck, drill it with the Claydon and see what grows. It's not like British Sugar are going to make a..."

Daniel · 11 reactions

"1328328 Mzuri drilled, 2.5kg DK. Up and running "

Spencer · 10 reactions

"Well, thanks for starting this discussion @Brisel ! Not..! :LOL: I was reading it at 5am in bed, and got the overwhelming urge to sneak a cheeky 40 acres in... 5 kgs of Codex. Drilling slowly at 8kph to avoid..."

Flintstone · 8 reactions

SOURCE

Read the source conversation

- Osr 2026/27
- 8,848 views · 108 visible contributions · Cropping
- <https://thefarmingforum.co.uk/index.php?threads/osr-2026-27.440962/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.