

CONVERSATION ANALYSIS

Rural Payments Agency Q&A

Sustainable Farming Incentive (and SFS) · 2026-07-06 to 2026-09-02

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

125

Visible contributions

5,187

Views on The Farming
Forum

120

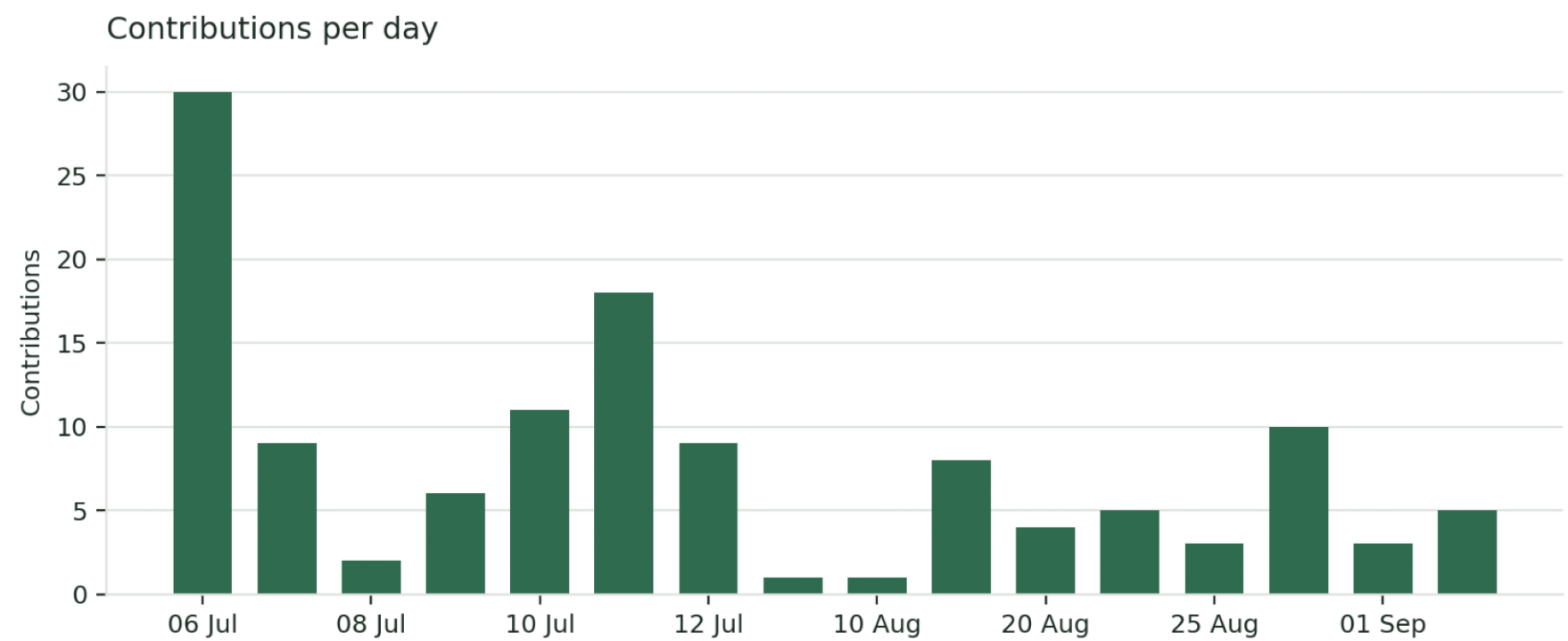
Reactions

0.96

Average reactions per
contribution

- Ran over 16 active days, peaking on 2026-07-06 with 30 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

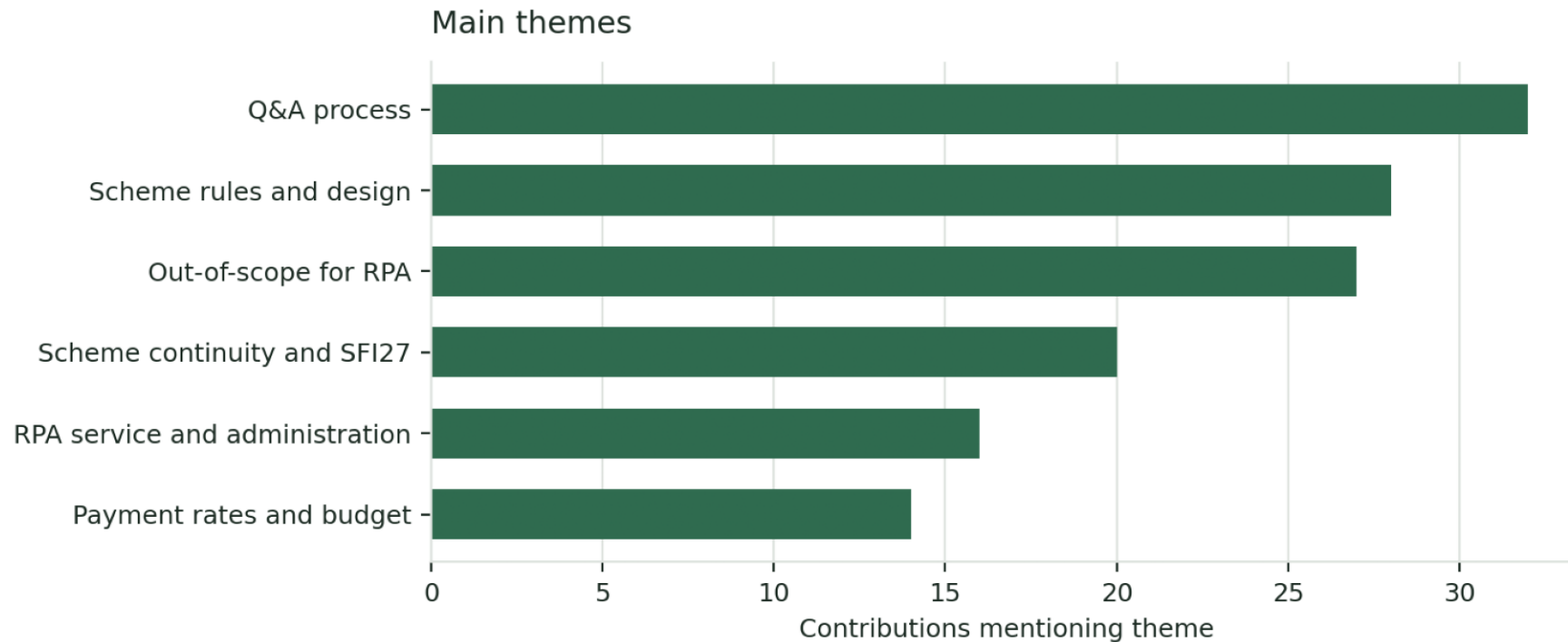
When the conversation happened



Peak day 2026-07-06 carried 30 of 125 contributions.

THEMES

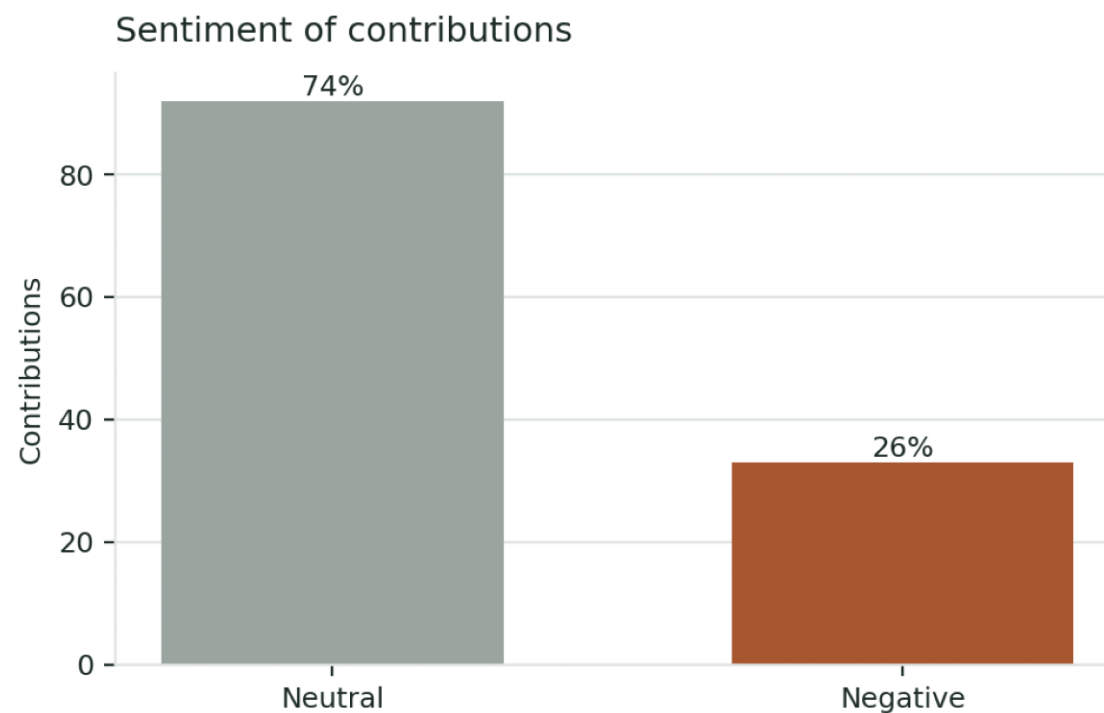
What the conversation was about



Q&A process led with 32 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

2.03

Average reactions on
negative contributions

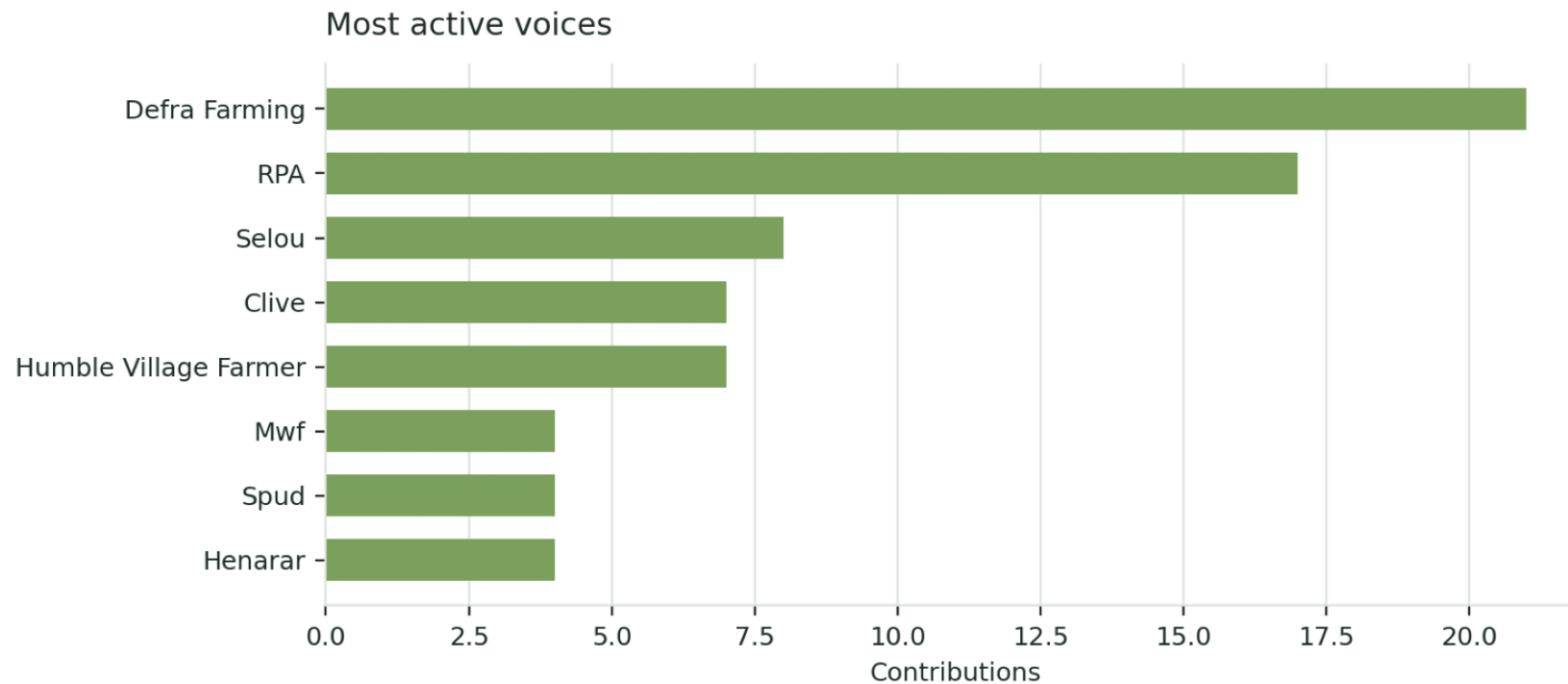
0.58

Average reactions on
neutral contributions

— 33 negative (26.4%), 92 neutral (73.6%), 0 positive (0.0%).

CONTRIBUTORS

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"Simple question to ask If we are not red tractor assured why are we having to sell , even if you can sell commodities, at a discount to world market prices that are not assured ?"

Surgery · 9 reactions

"Where can I find the RPA enforcement policy? Why do the RPA not leave a written summary of the inspectors findings with the farmer at the time of the visit in the same way Environmental Health do when..."

topground · 8 reactions

"Id like to know what the budget for BPS and Sfi / stewardship combined was in 2023/4, and what it is for 2026/7; id like to know what is being done with the "rest" of the money; and id like to know if there..."

teslacoils · 7 reactions

SOURCE

Read the source conversation

- Rural Payments Agency Q&A
- 5,187 views · 125 visible contributions · Sustainable Farming Incentive (and SFS)
- <https://thefarmingforum.co.uk/index.php?threads/rural-payments-agency-q-a.439412/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.