

CONVERSATION ANALYSIS

The Big Dry!

Livestock & Forage · 2026-07-11 to 2026-08-09

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

222

Visible contributions

14,578

Views on The Farming
Forum

496

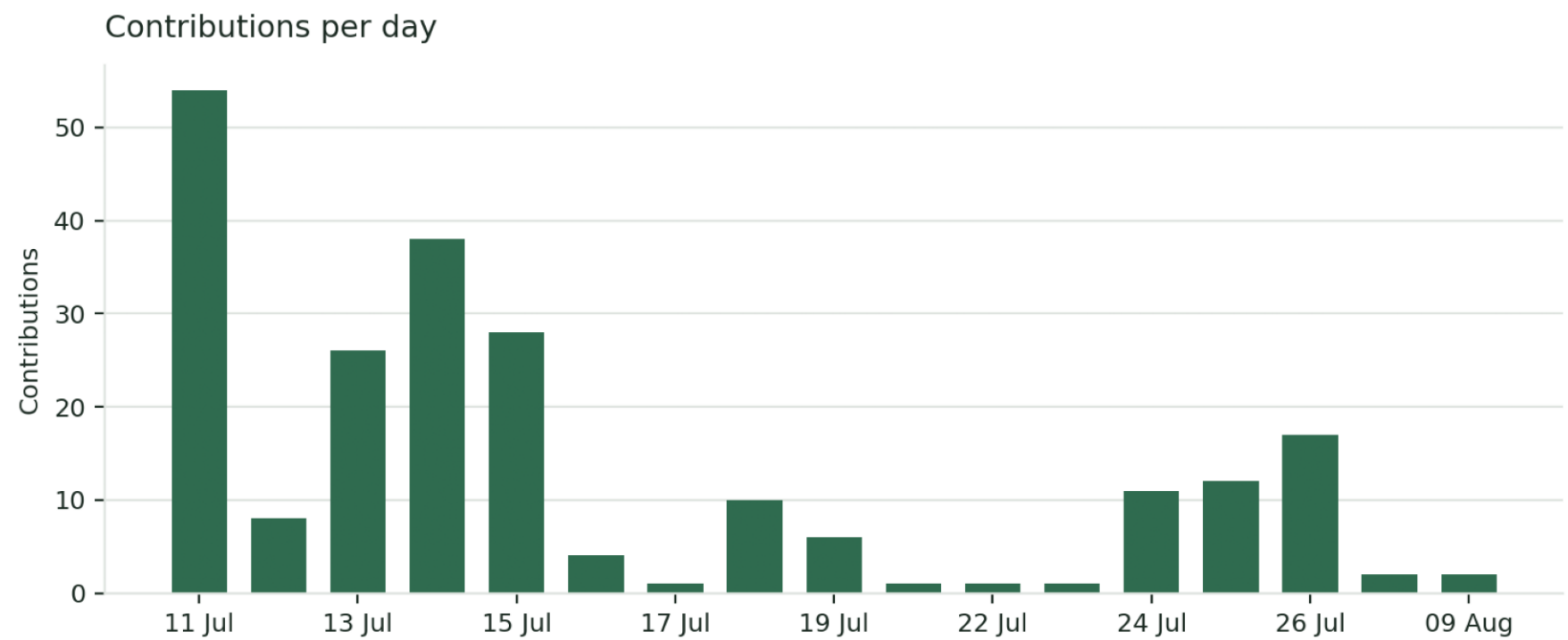
Reactions

2.23

Average reactions per
contribution

- Ran over 17 active days, peaking on 2026-07-11 with 54 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

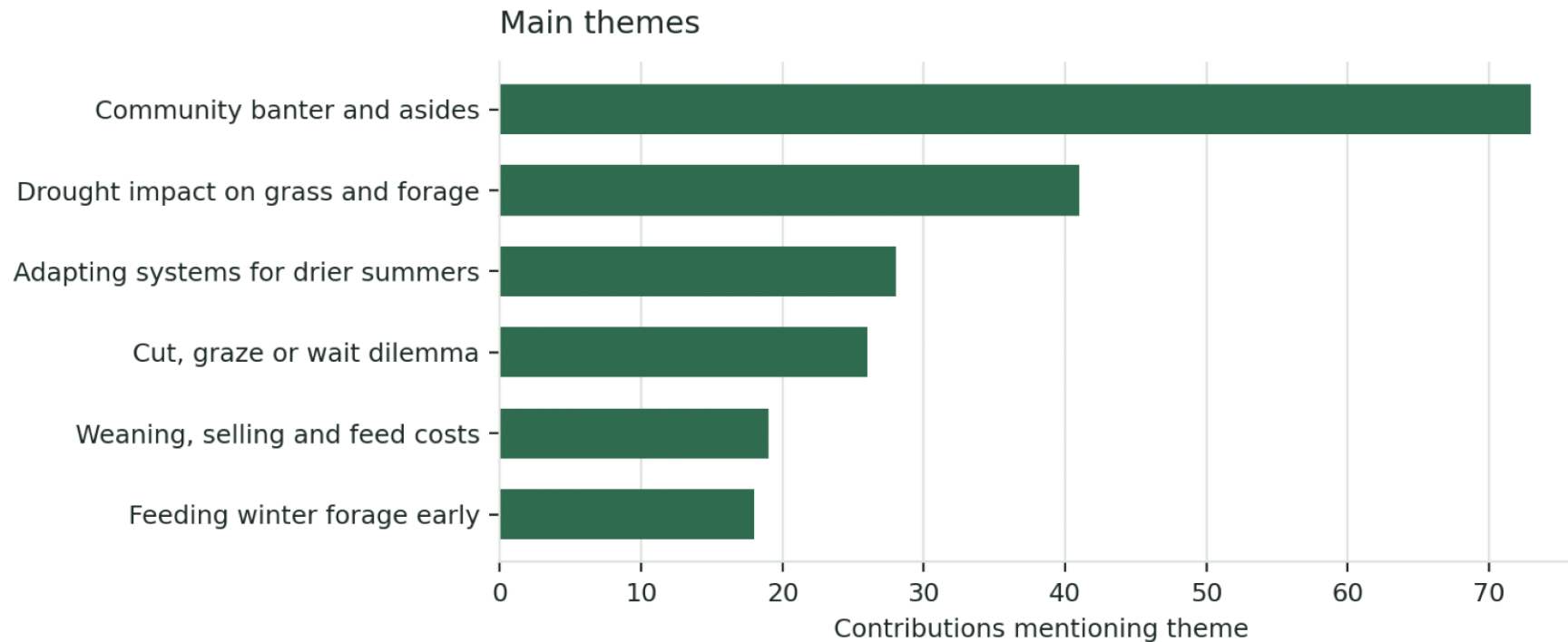
When the conversation happened



Peak day 2026-07-11 carried 54 of 222 contributions.

THEMES

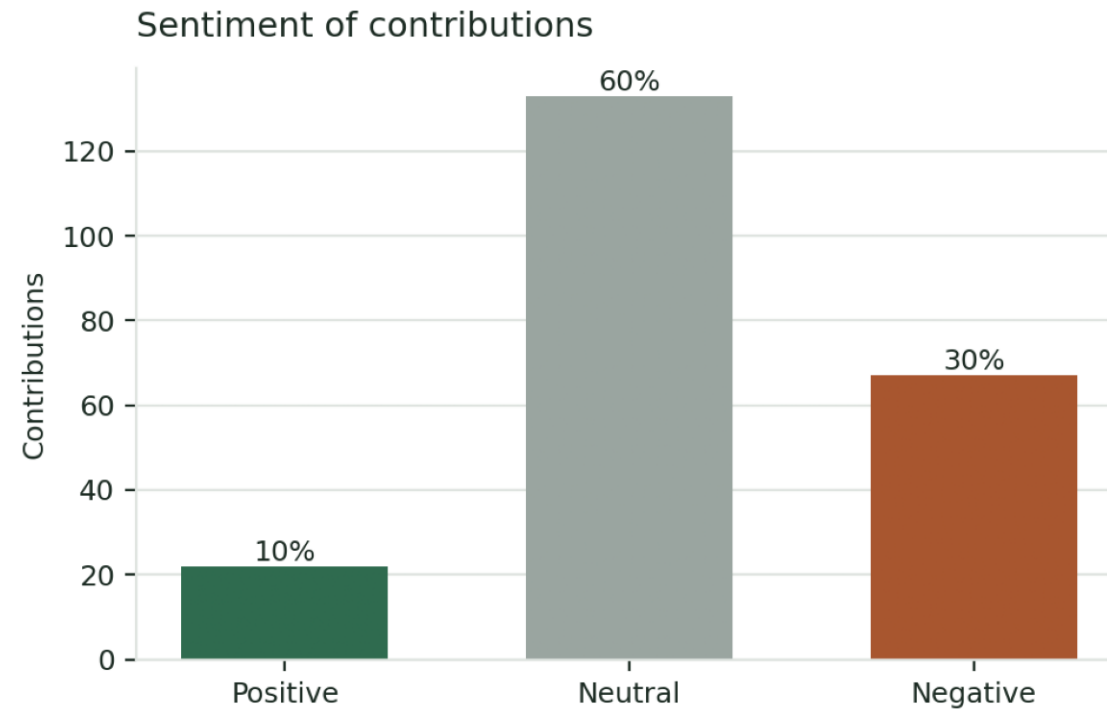
What the conversation was about



Community banter and asides led with 73 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

SENTIMENT

Which tone drew agreement

2.22

Average reactions on
negative contributions

1.94

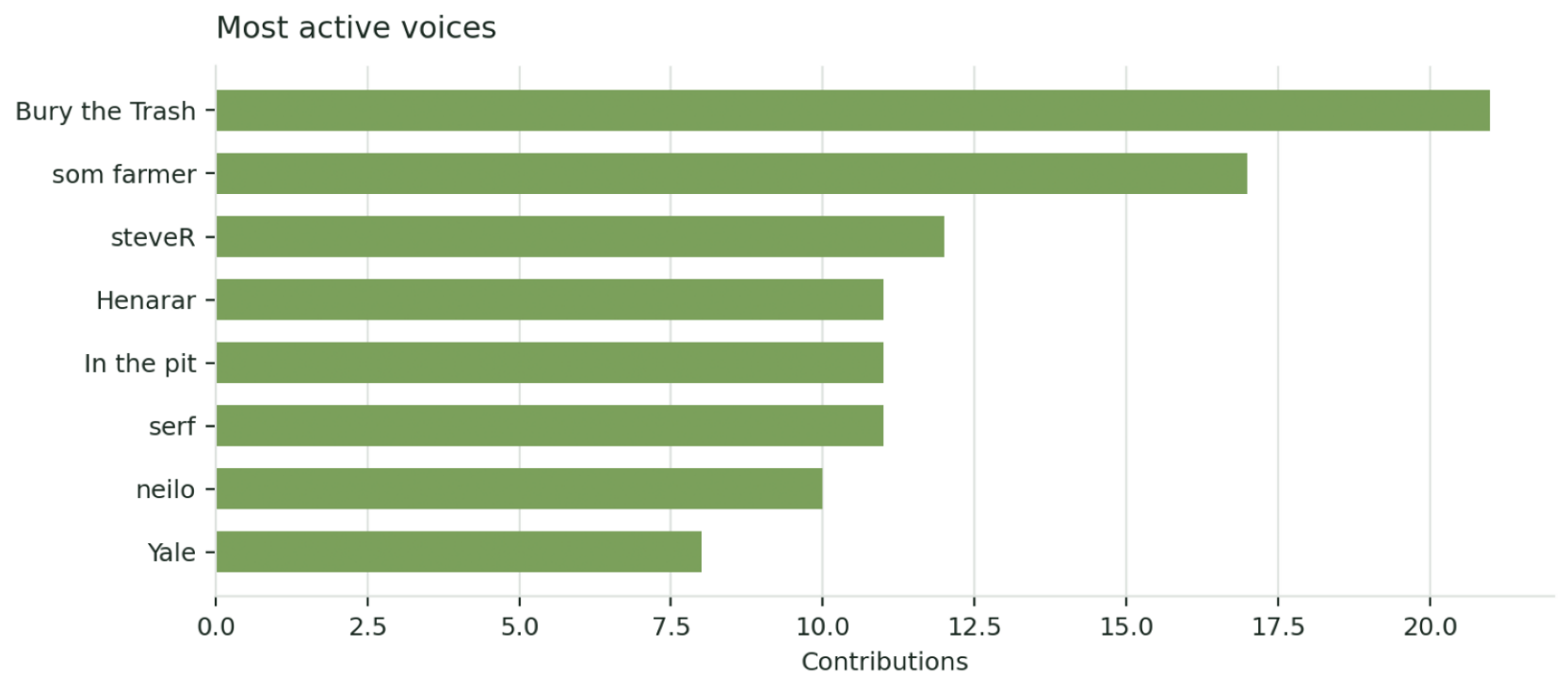
Average reactions on
neutral contributions

4.05

Average reactions on
positive contributions

— 67 negative (30.2%), 133 neutral (59.9%), 22 positive (9.9%).

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"Well it's happened again. Rain forecast for the end of this week has disappeared and is now forecast for maybe the end of next week. 25°C+ every day for 10 days or more now. Basically the forecasters..."

hendrebc · 14 reactions

"If you're having to buy in feed because of the weather, then I fail to see the point in cutting corners, especially this year. Every time I have tried to cheapen a ration, lambs have ended up eating it for..."

neilo · 11 reactions

"Hay out now and a general purpose nut is going out to most tomorrow, not large amount but just enough to under pin their base nutrition give them a trickle of vit and mine in that nut and hopefully help..."

Bury the Trash · 11 reactions

SOURCE

Read the source conversation

- The Big Dry!
- 14,578 views · 222 visible contributions · Livestock & Forage
- <https://thefarmingforum.co.uk/index.php?threads/the-big-dry.440220/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.