

CONVERSATION ANALYSIS

Wheres this going to end.

Agricultural Matters · 2026-03-27 to 2026-04-05

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

159

Visible contributions

10,331

Views on The Farming
Forum

584

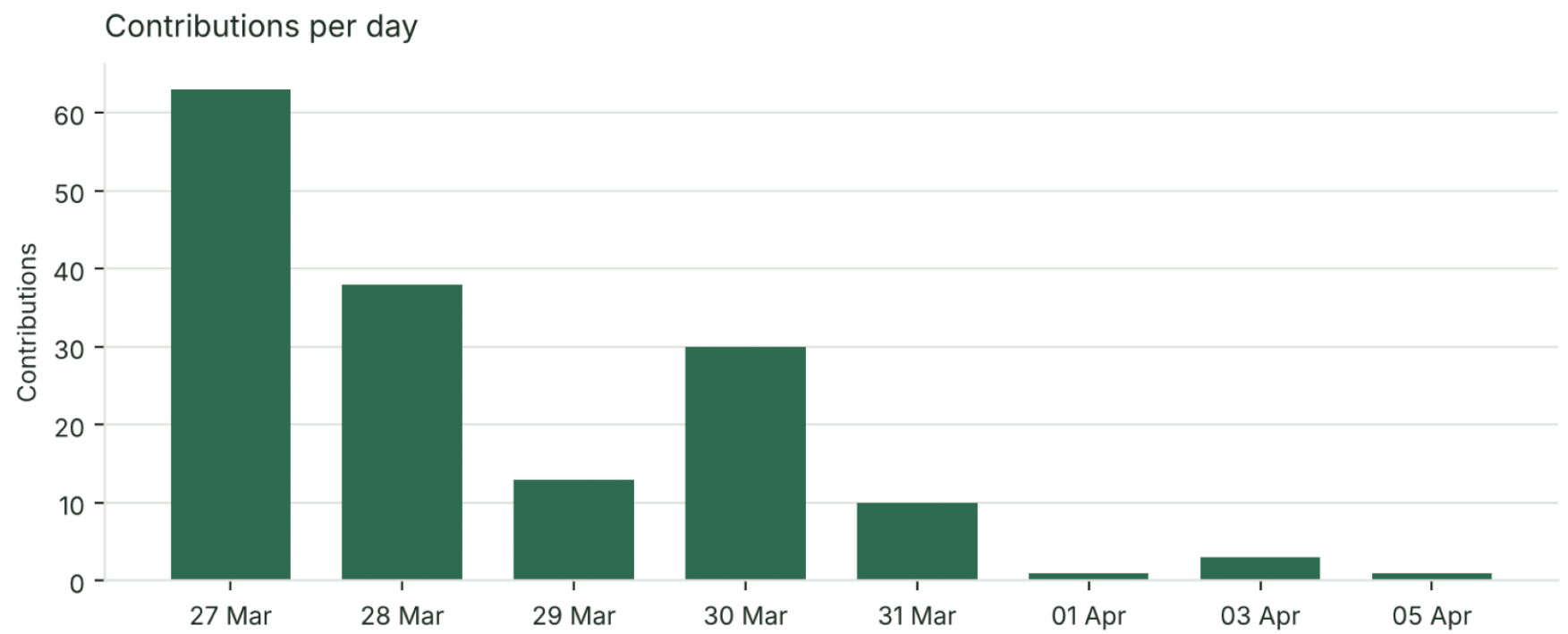
Reactions

3.67

Average reactions per
contribution

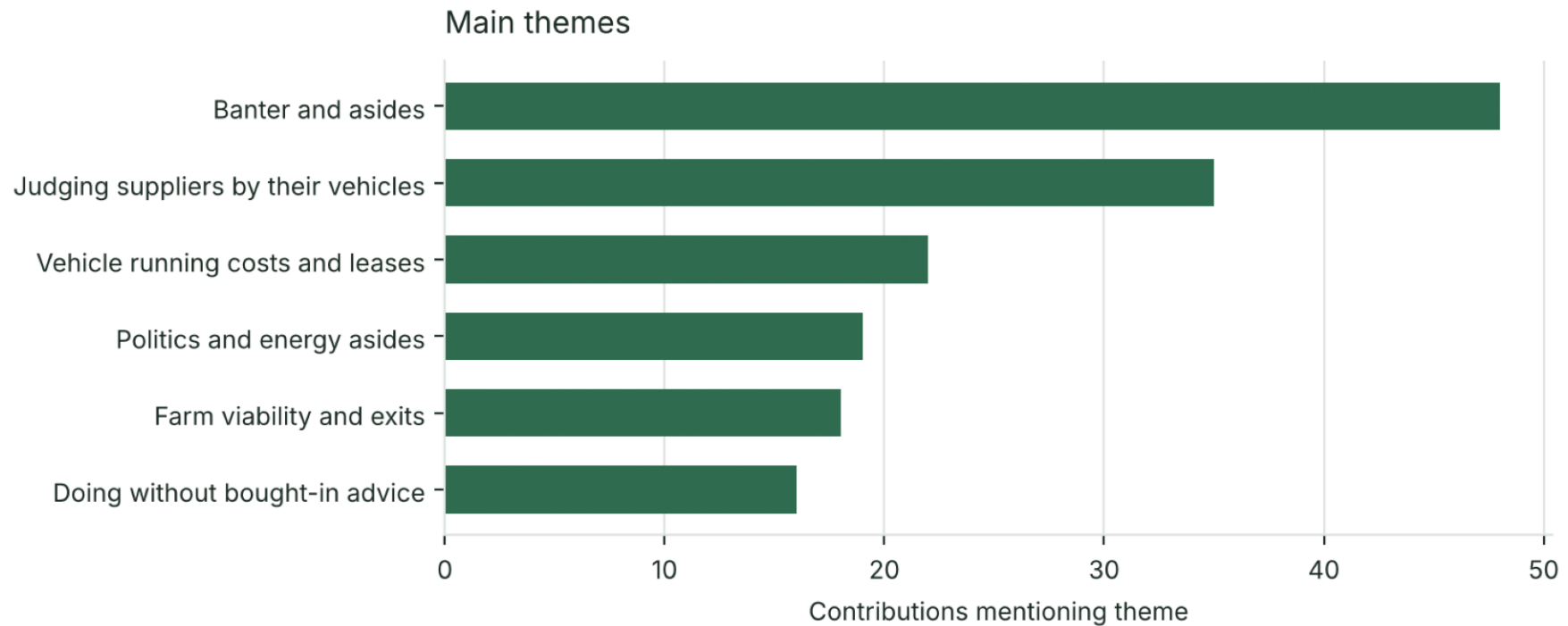
- Ran over 8 active days, peaking on 2026-03-27 with 63 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

When the conversation happened



Peak day 2026-03-27 carried 63 of 159 contributions.

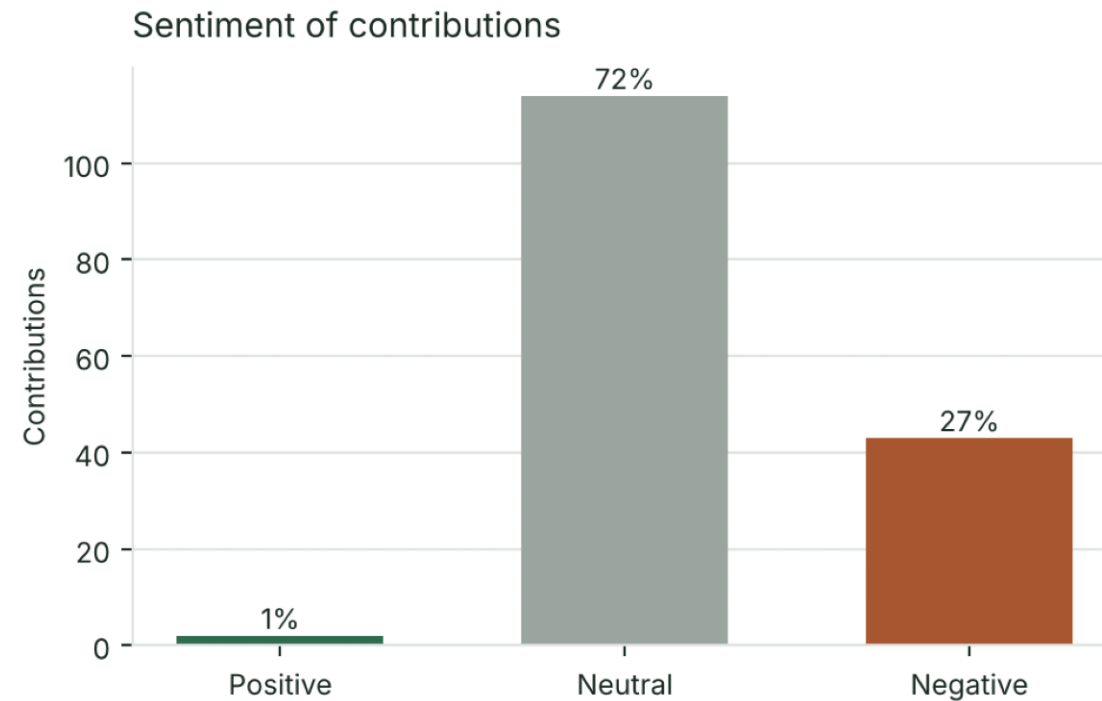
What the conversation was about



Banter and asides led with 48 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

3.6

Average reactions on
negative contributions

3.55

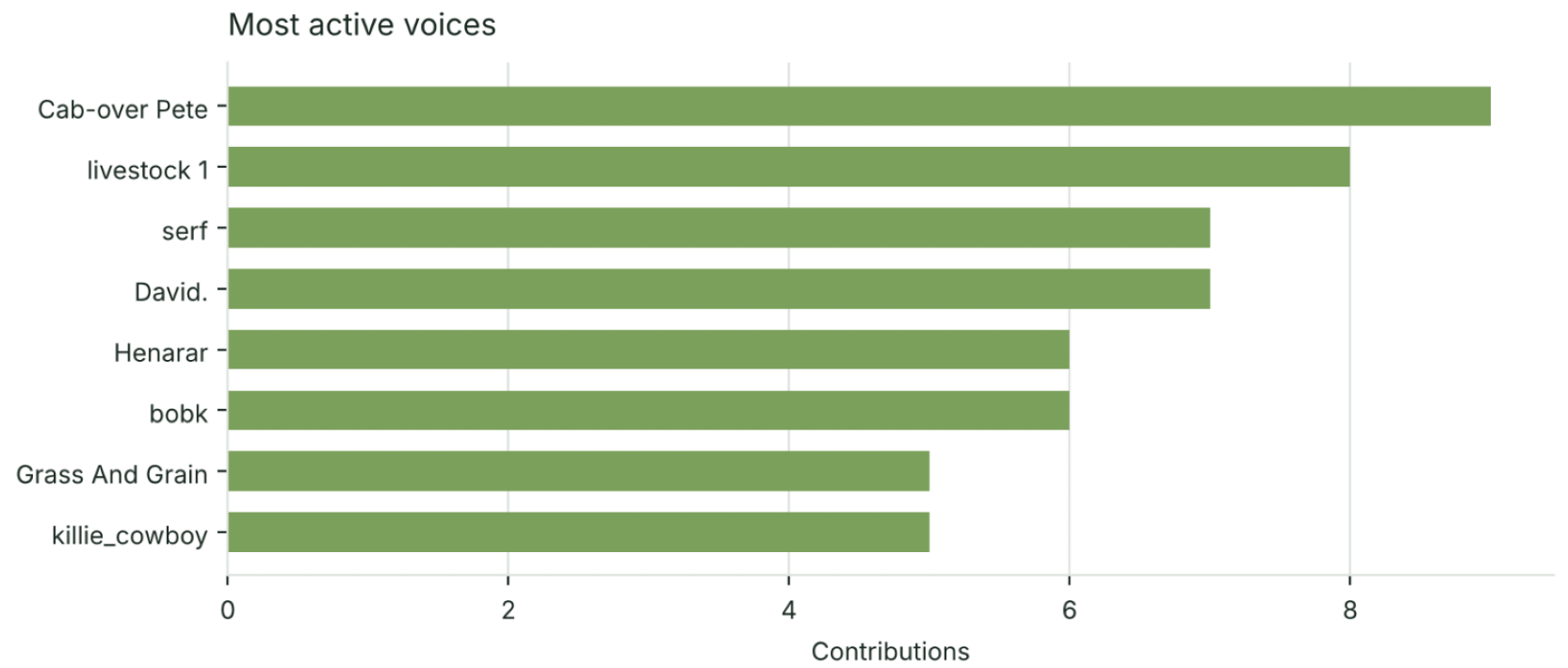
Average reactions on
neutral contributions

12.0

Average reactions on
positive contributions

— 43 negative (27.0%), 114 neutral (71.7%), 2 positive (1.3%).

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"Probably similar or bigger and more expensive. What does it matter what other people have? If you want what they have, get a job like theirs!"

Cab-over Pete · 25 reactions

"We had some building work carried out recently, the younger lads turned up in £50k vans, with black wheels, roof spoilers and leather seats The Joiner turned up in a estate passat. His work was the best..."

flinty123 · 22 reactions

"I'd be more worried that if my agronomist had a new defender they would be spending more time taking it back to landrover than walking crops."

benny6910 · 14 reactions

SOURCE

Read the source conversation

- Wheres this going to end.
- 10,331 views · 159 visible contributions · Agricultural Matters
- <https://thefarmingforum.co.uk/index.php?threads/wheres-this-going-to-end.436293/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.