

CONVERSATION ANALYSIS

Best agricultural business bank?

Agricultural Matters · 2026-10-12 to 2026-10-15

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

107

Visible contributions

3,623

Views on The Farming
Forum

181

Reactions

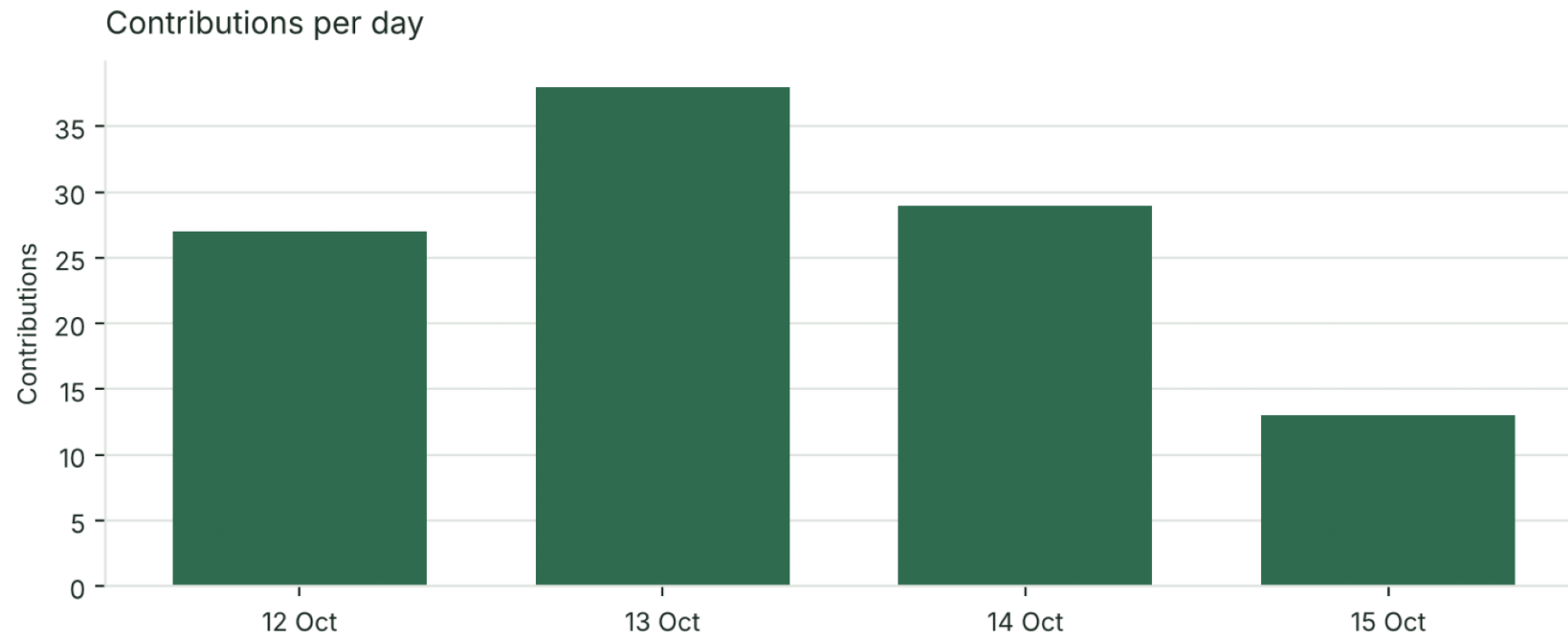
1.69

Average reactions per
contribution

- Ran over 4 active days, peaking on 2026-10-13 with 38 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

ACTIVITY

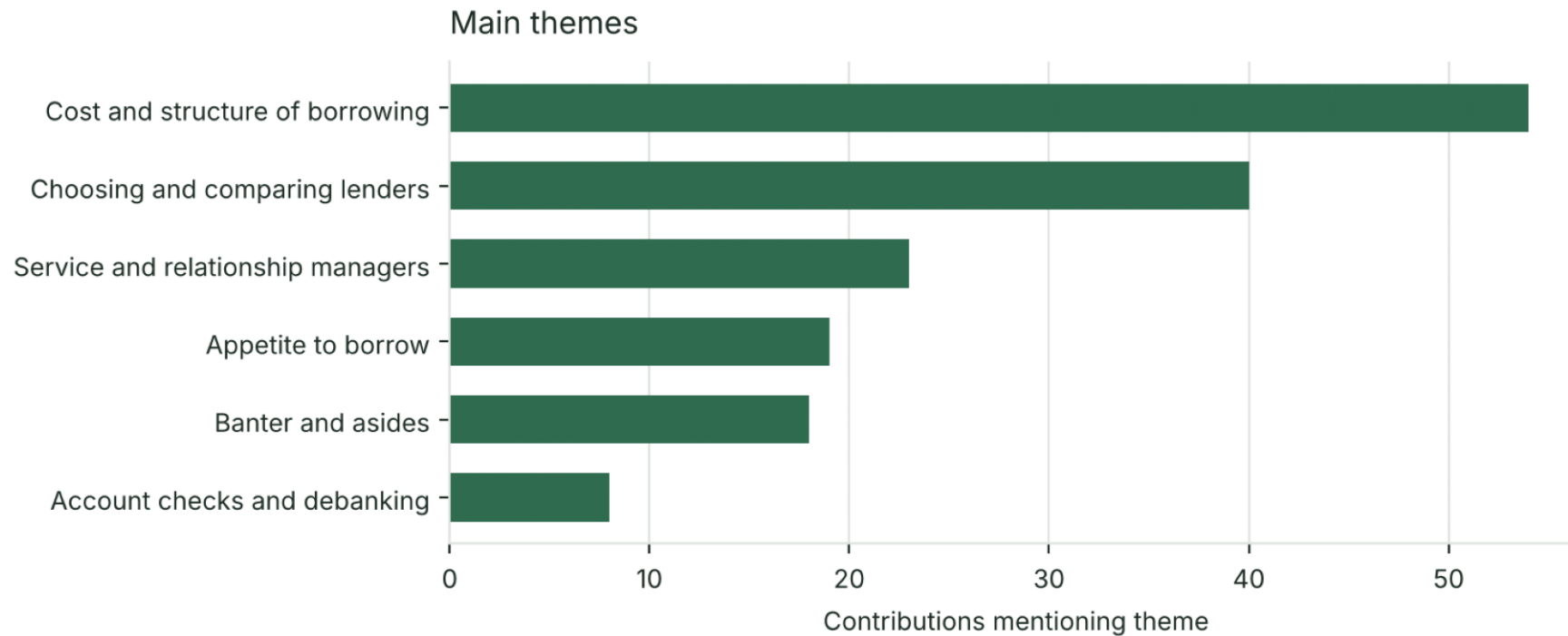
When the conversation happened



Peak day 2026-10-13 carried 38 of 107 contributions.

THEMES

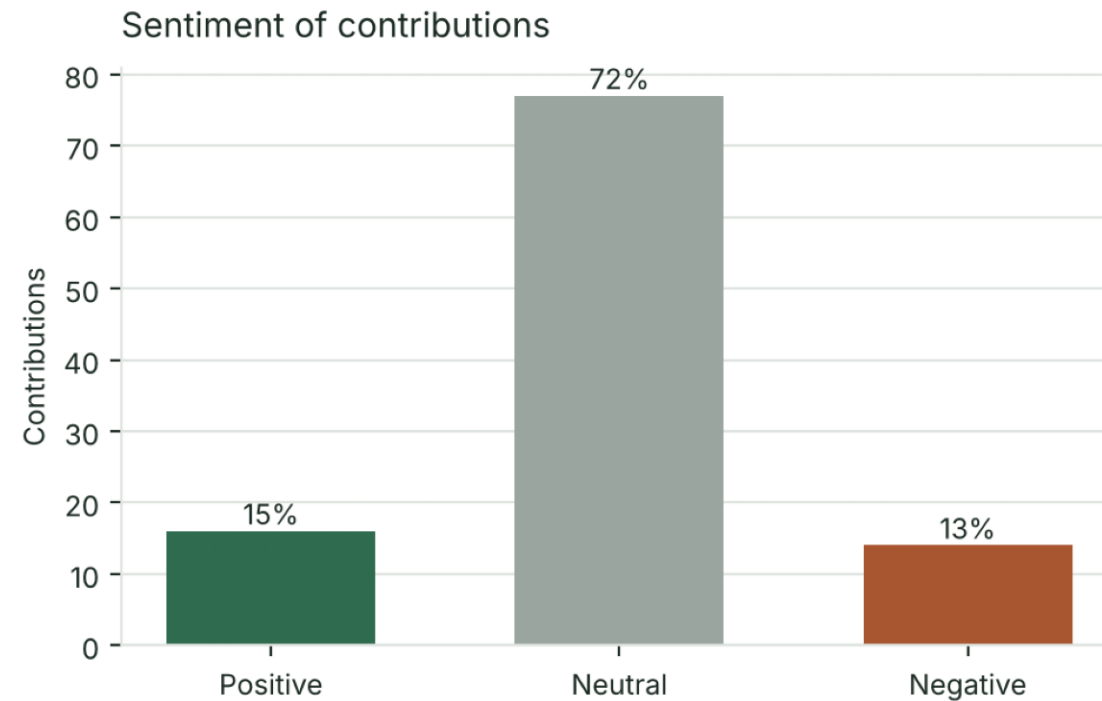
What the conversation was about



Cost and structure of borrowing led with 54 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

1.43

Average reactions on
negative contributions

1.56

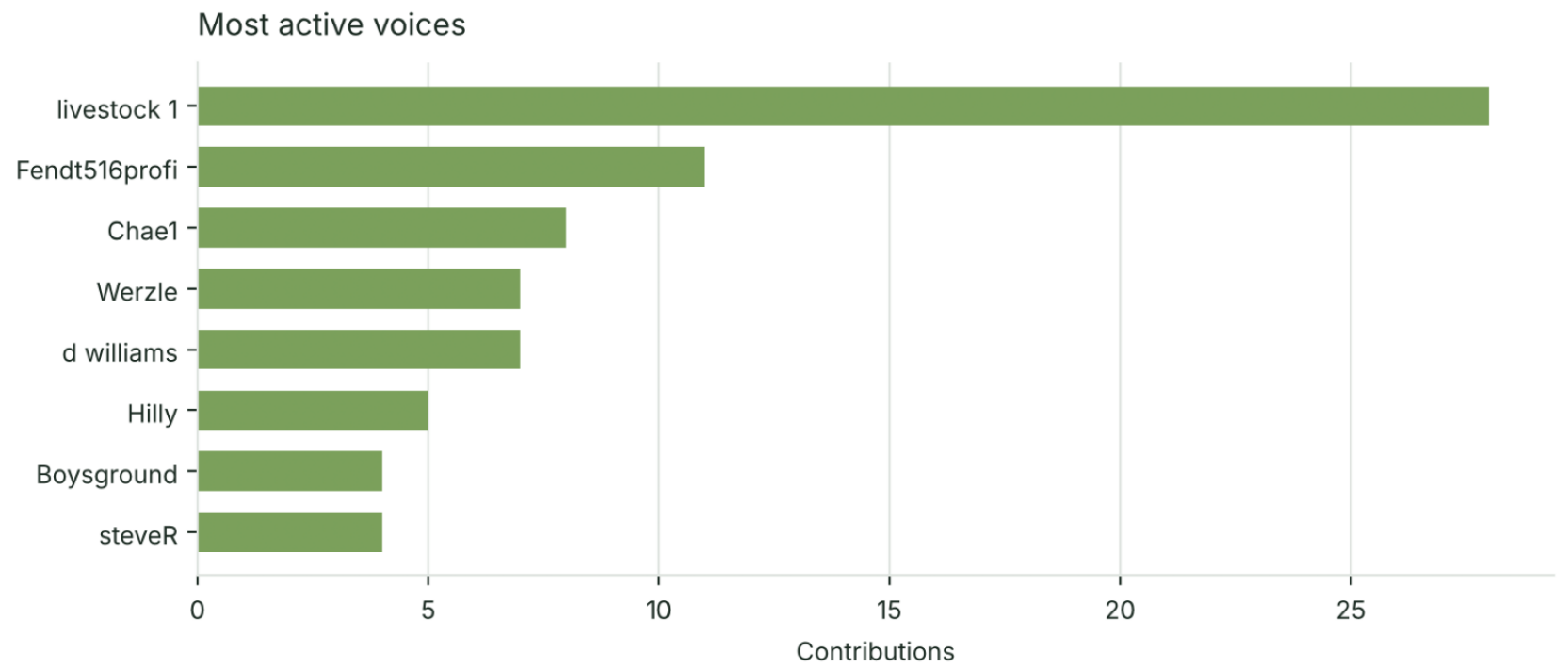
Average reactions on
neutral contributions

2.56

Average reactions on
positive contributions

— 14 negative (13.1%), 77 neutral (72.0%), 16 positive (15.0%).

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"Just paid my bounce back loan of yesterday , used it to buy 45 cows and now have paid it off and got 90 cows, wish they always offers the bounce back loan nothing beat it for buying cows."

Hilly · 10 reactions

"Banks make money on Debt/interest rates? If you have plenty money and never overdrawn, borrowing you probably aren't a good customer."

Chae1 · 7 reactions

"Clydesdale/Virgin money I have got on very well with when I had a local Agric manager, unfortunately I have lost him now as I don't borrow enough, I still have a manager, who is at the end of a phone, but..."

The Son · 6 reactions

SOURCE

Read the source conversation

- Best agricultural business bank?
- 3,623 views · 107 visible contributions · Agricultural Matters
- <https://thefarmingforum.co.uk/index.php?threads/best-agricultural-business-bank.448291/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.