

CONVERSATION ANALYSIS

Buying next year's fertiliser.

Cropping · 2026-04-20 to 2026-05-07

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

135

Visible contributions

12,533

Views on The Farming
Forum

318

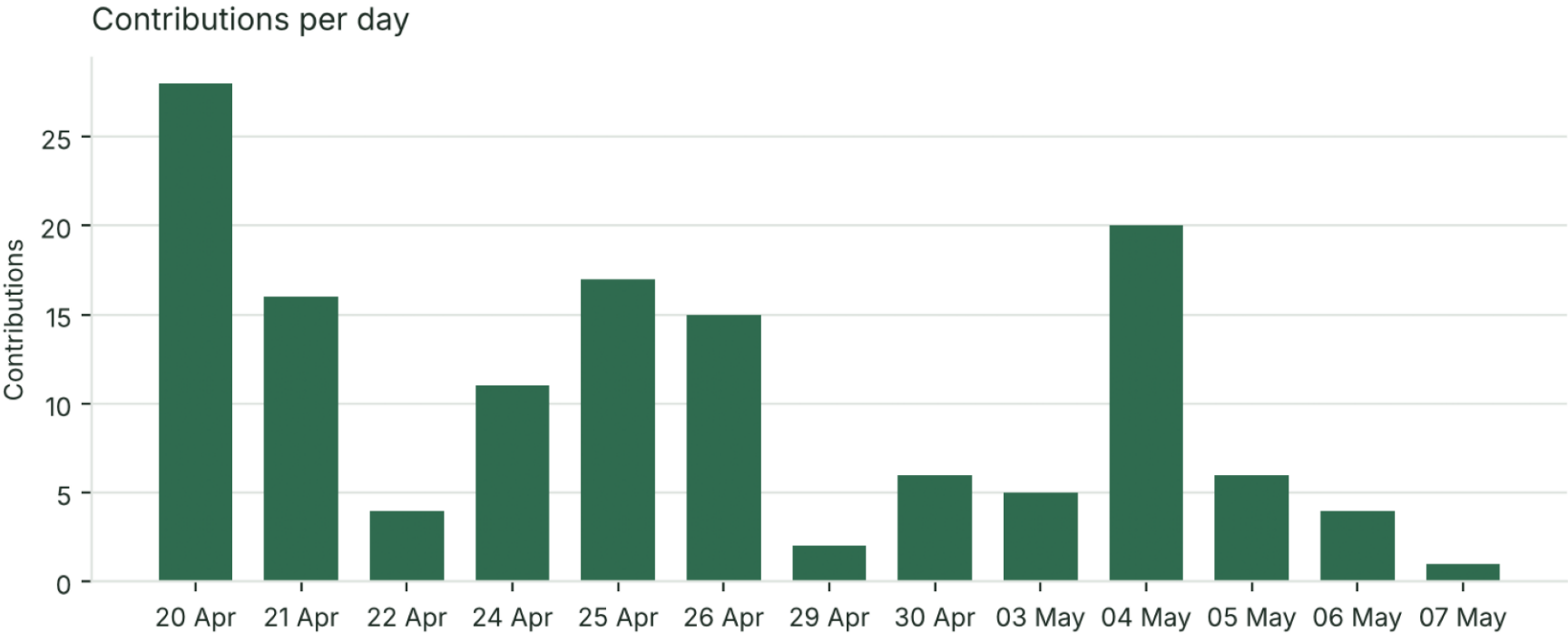
Reactions

2.36

Average reactions per
contribution

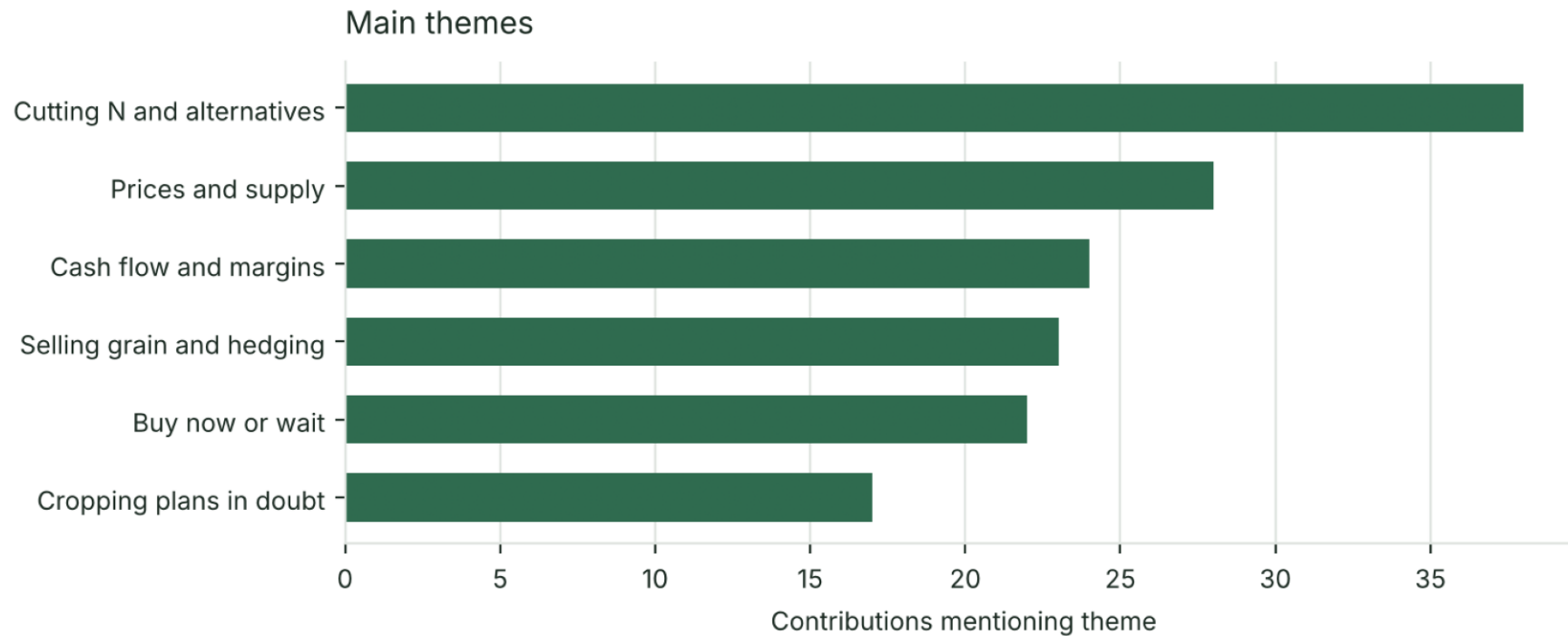
- Ran over 13 active days, peaking on 2026-04-20 with 28 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

When the conversation happened



Peak day 2026-04-20 carried 28 of 135 contributions.

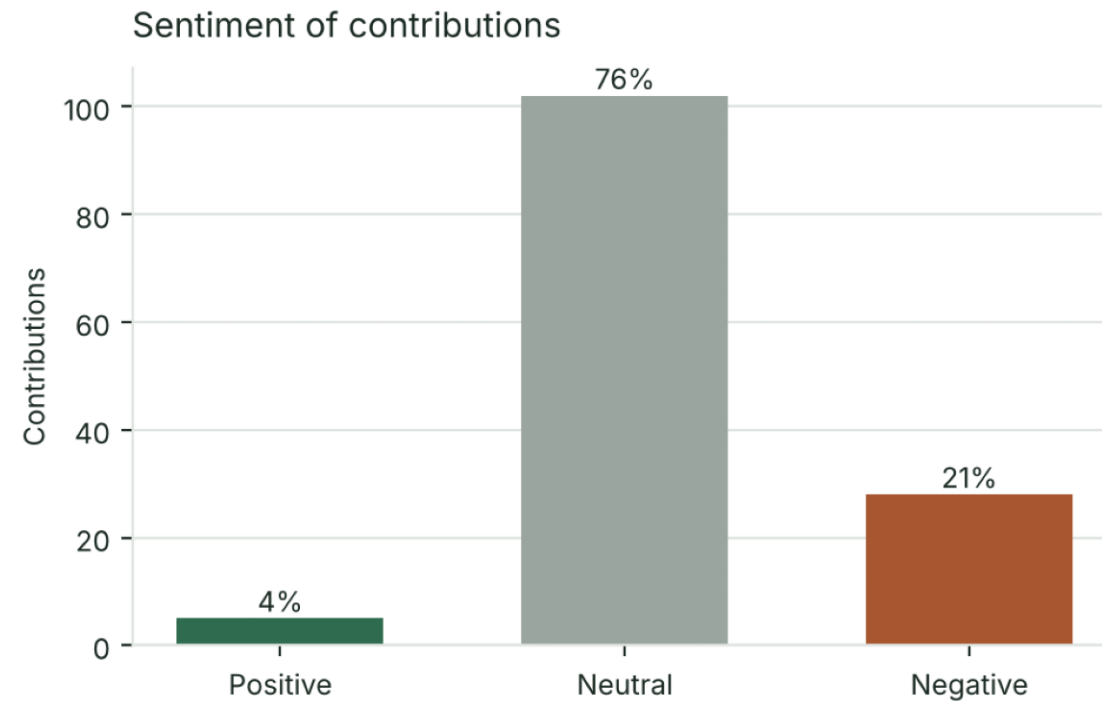
What the conversation was about



Cutting N and alternatives led with 38 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

Which tone drew agreement

3.93

Average reactions on
negative contributions

1.95

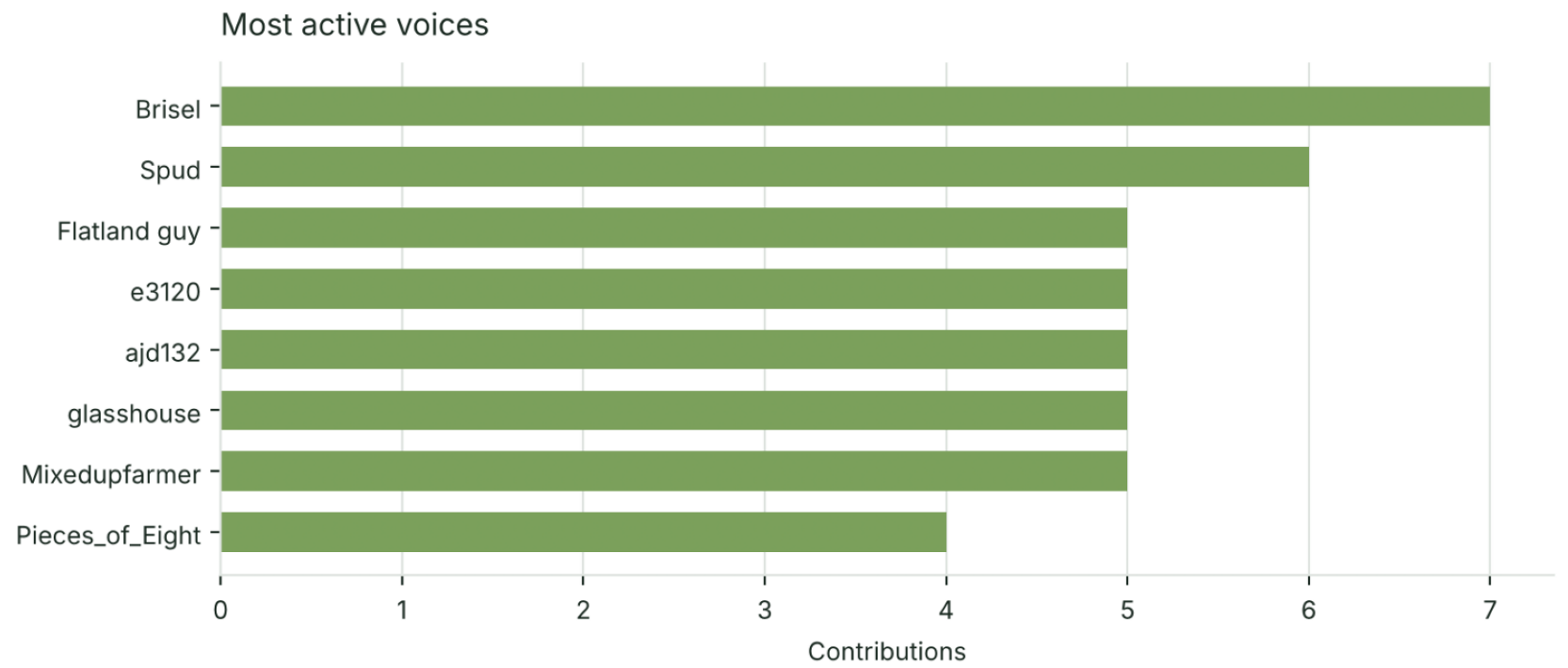
Average reactions on
neutral contributions

1.8

Average reactions on
positive contributions

— 28 negative (20.7%), 102 neutral (75.6%), 5 positive (3.7%).

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"I've reached that point and have only sown a bit of spring cereal for home use. No rt, no fertiliser, no spray or drying charges and less stress. I've put everything I can into SFI. As others have said,..."

Humble Village Farmer · 19 reactions

"Fert up, fuel up and inevitably ag chems up, crop prices will have to follow up behind just to stand still. Buying fert now is just locking into cost, which comes with the danger it may not be recovered l..."

Fish · 11 reactions

"Not buying any and wont be planting any wheat or osr. Spoke to 3 suppliers yesterday and today and its going to be £500/t upwards for nitrogen so told them I'm not buying at that. I've got enough in stock..."

Stuartwhite · 11 reactions

SOURCE

Read the source conversation

- Buying next year's fertiliser.
- 12,533 views · 135 visible contributions · Cropping
- <https://thefarmingforum.co.uk/index.php?threads/buying-next-years-fertiliser.437189/>

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.