CONVERSATION ANALYSIS

IHT update

Agricultural Matters · 2025-12-23 to 2025-12-27

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

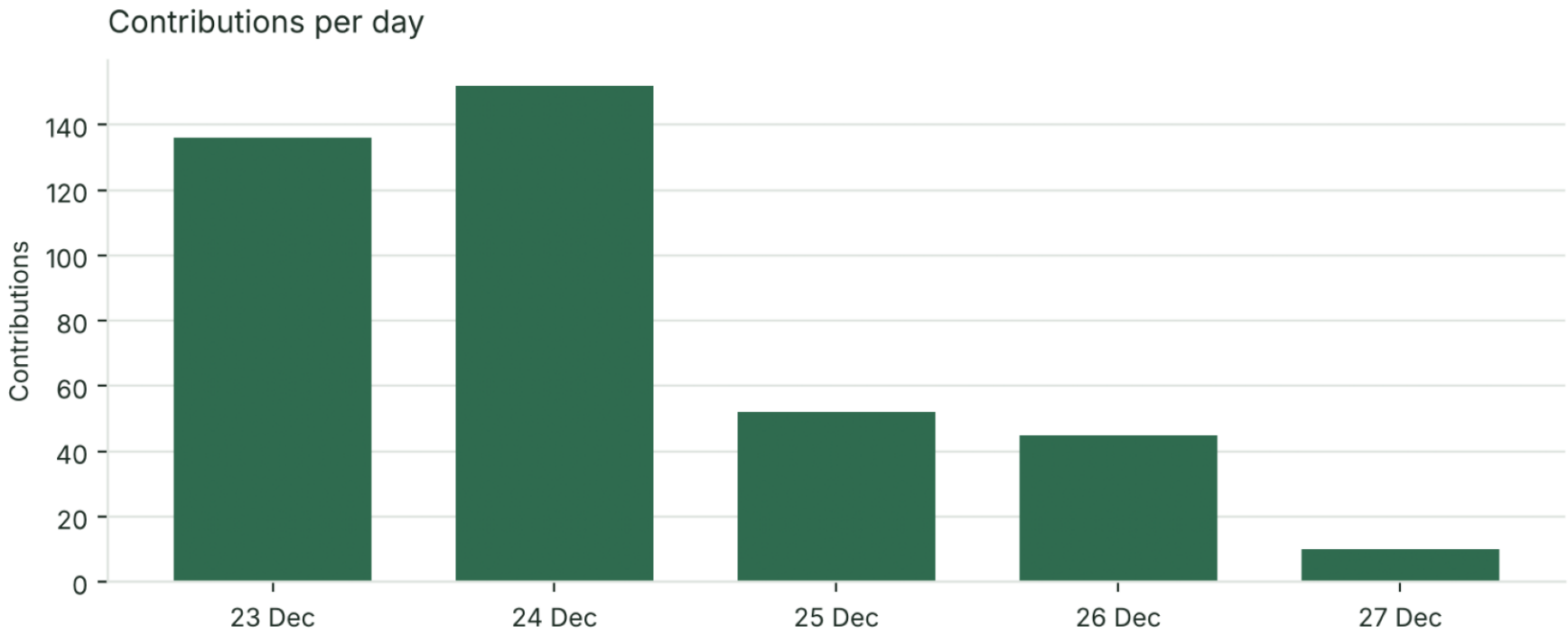
395	16,074	1329	3.36
Visible contributions	Views on The Farming Forum	Reactions	Average reactions per contribution

— Ran over 5 active days, peaking on 2025-12-24 with 152 contributions.

— Figures describe this conversation only. They are not a representative survey of the sector.

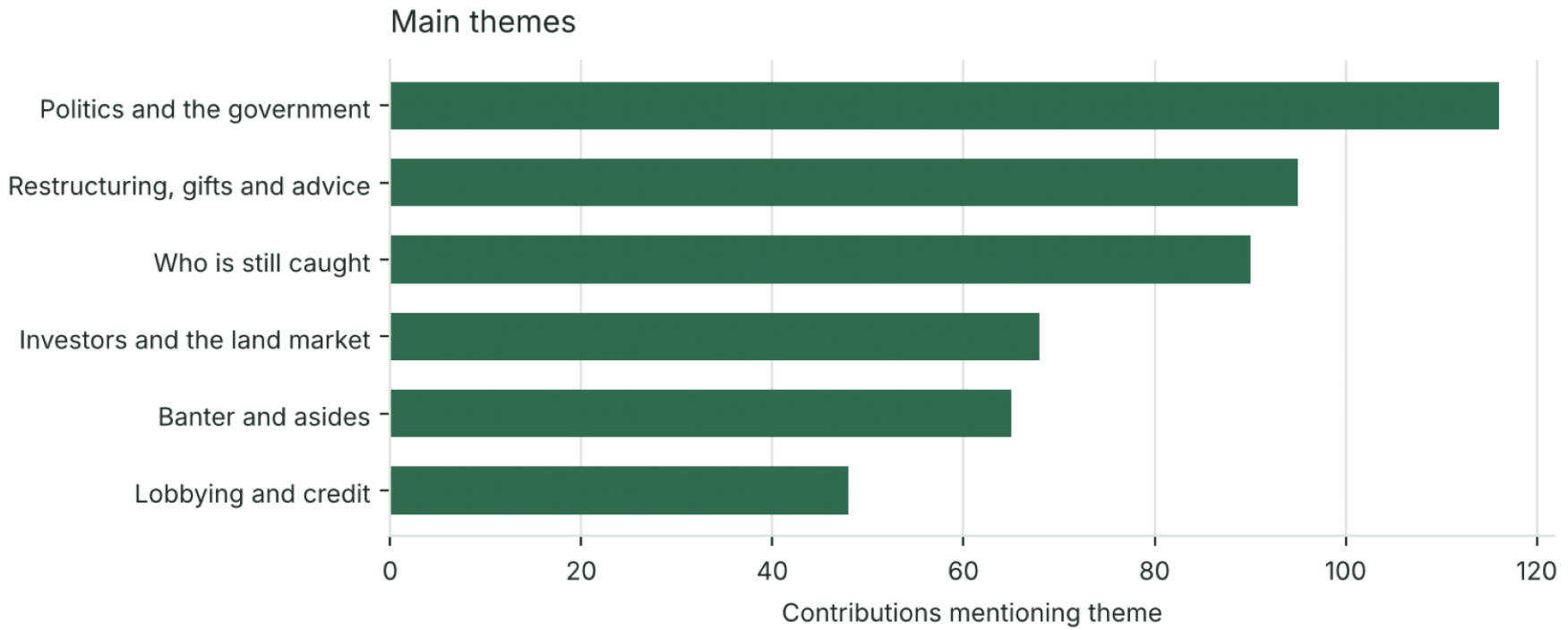
ACTIVITY

When the conversation happened



Peak day 2025-12-24 carried 152 of 395 contributions.

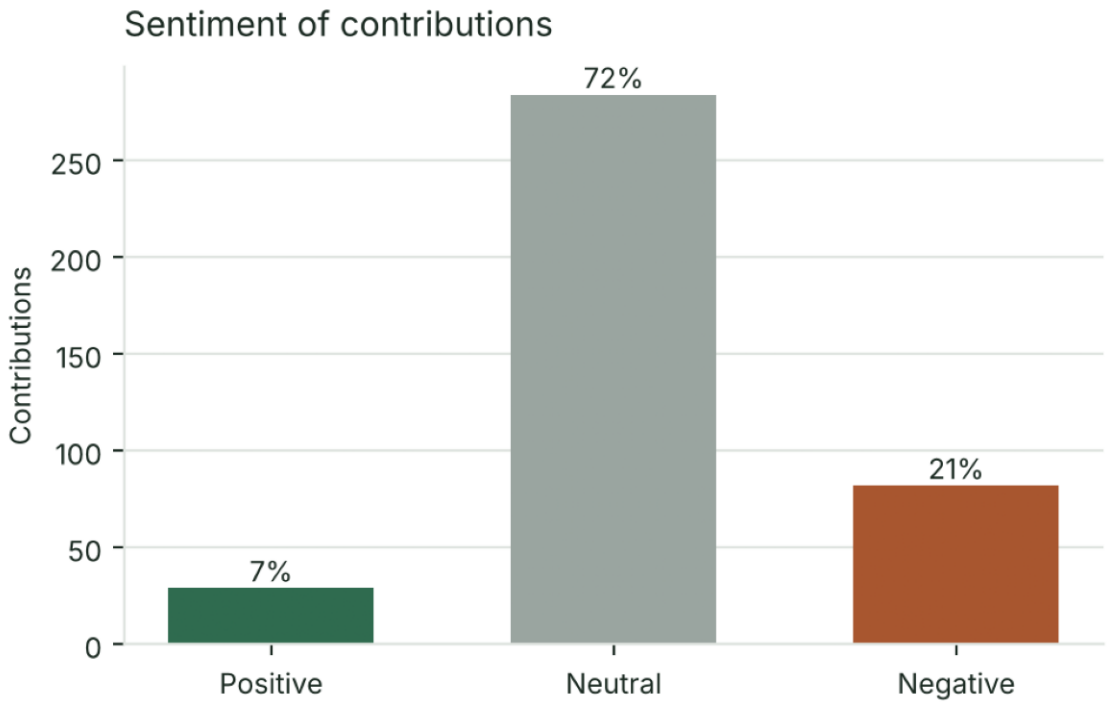
What the conversation was about



Politics and the government led with 116 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

SENTIMENT

Which tone drew agreement

4.46

Average reactions on negative contributions

2.36

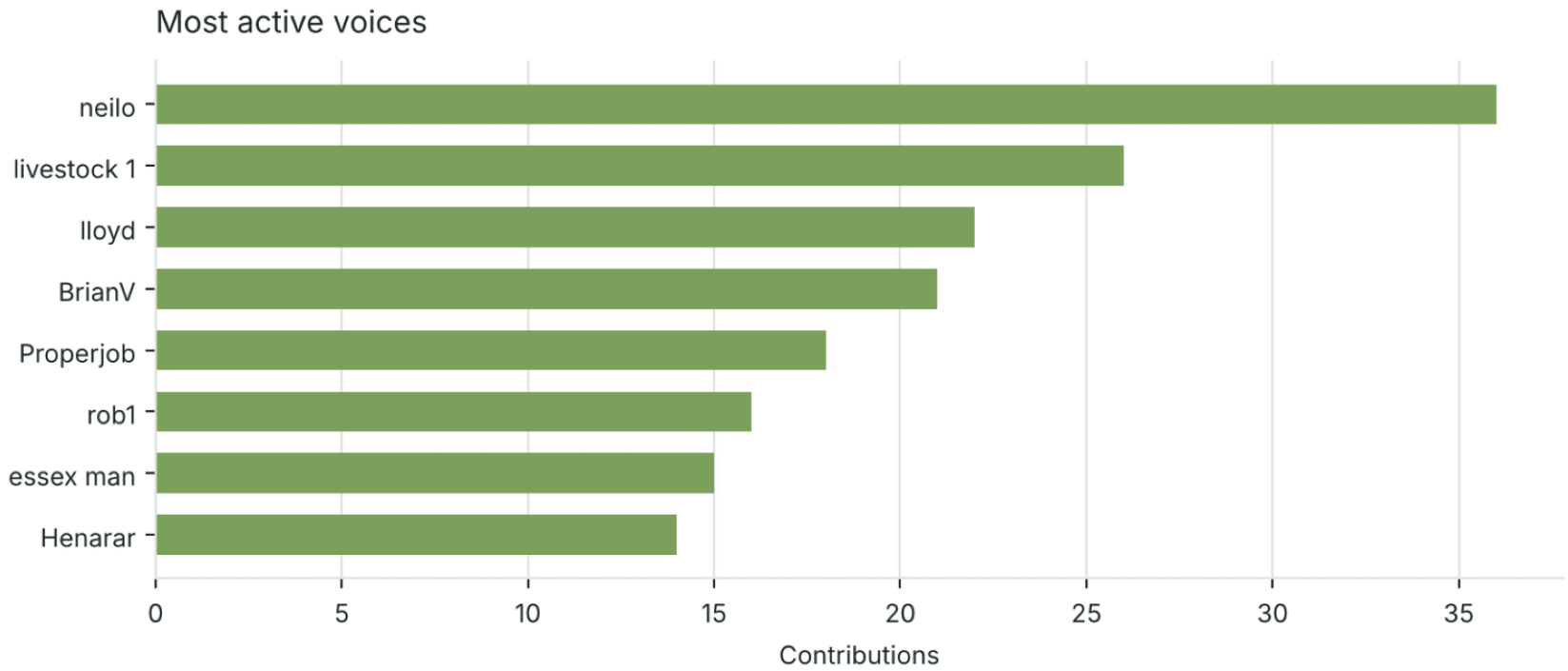
Average reactions on neutral contributions

10.14

Average reactions on positive contributions

— 82 negative (20.8%), 284 neutral (71.9%), 29 positive (7.3%).

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"This will be all we'll ever get, and fiscal drag will reduce it annually, but it's not nothing, well done to all who fought."

Daniel · 52 reactions

"Thank you to all who helped push this through. I'd been lobbying my own MP hard and even had him visit my farm. Personally for me and my wife, This is the best Christmas present ever for our kids. My family..."

Bucks Boy · 23 reactions

"As you say, it's not nothing. But discrimination against single/divorced people goes on."

DaveGrohl · 21 reactions

SOURCE

Read the source conversation

— IHT update

— 16,074 views · 395 visible contributions · Agricultural Matters

— https://thefarmingforum.co.uk/index.php?threads/iht-update.433773/

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.