CONVERSATION ANALYSIS

SFI26: details, definitions and what to expect

Sustainable Farming Incentive (and SFS) · 2026-02-24 to 2026-06-17

Prepared for the trade by Agri Web Media

OVERVIEW

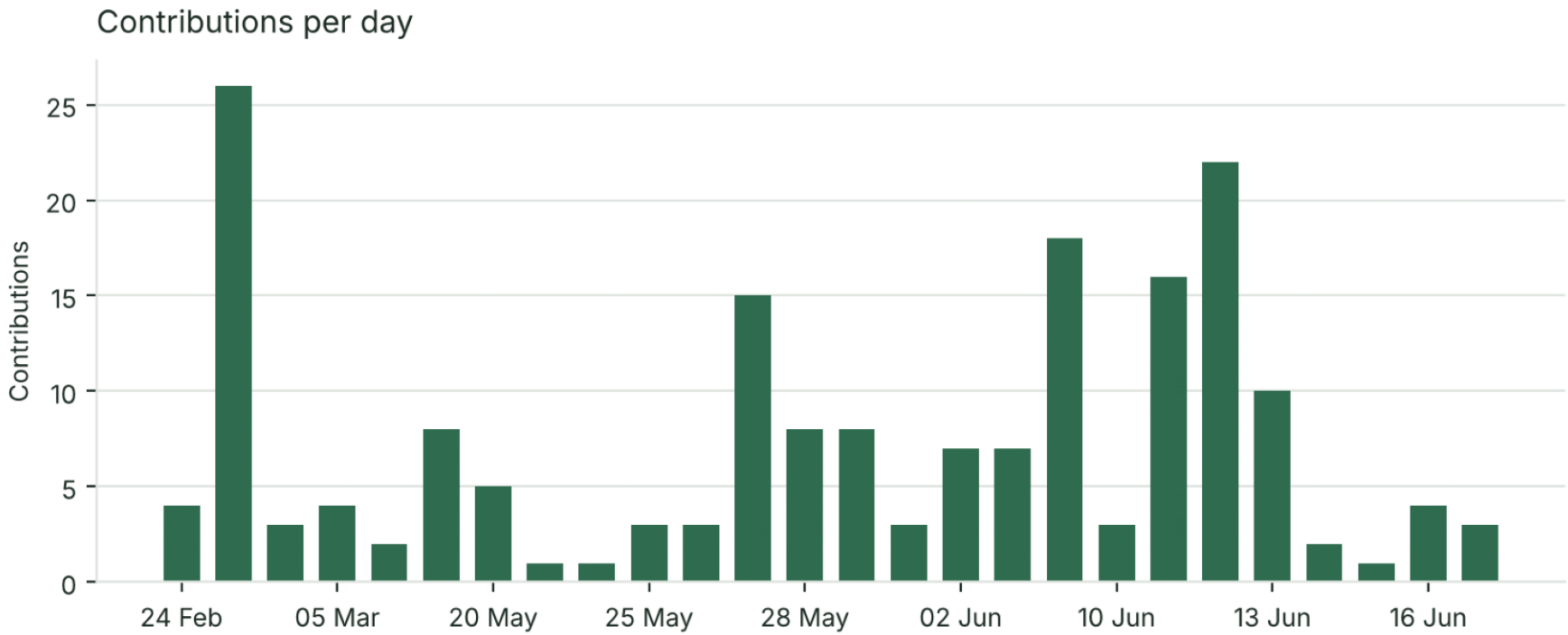
Conversation at a glance

187	11,474	267	1.43
Visible contributions	Views on The Farming Forum	Reactions	Average reactions per contribution

- Ran over 26 active days, peaking on 2026-02-25 with 26 contributions.
- Figures describe this conversation only. They are not a representative survey of the sector.

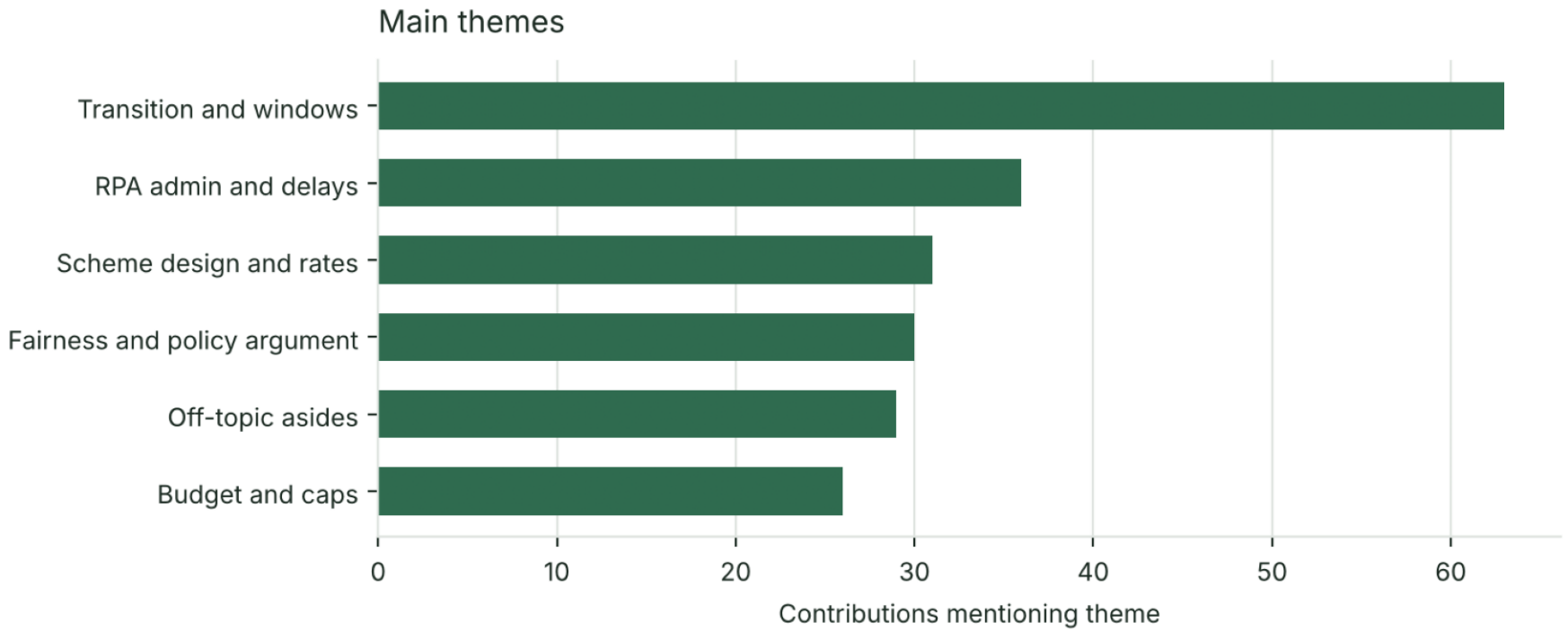
ACTIVITY

When the conversation happened



Peak day 2026-02-25 carried 26 of 187 contributions.

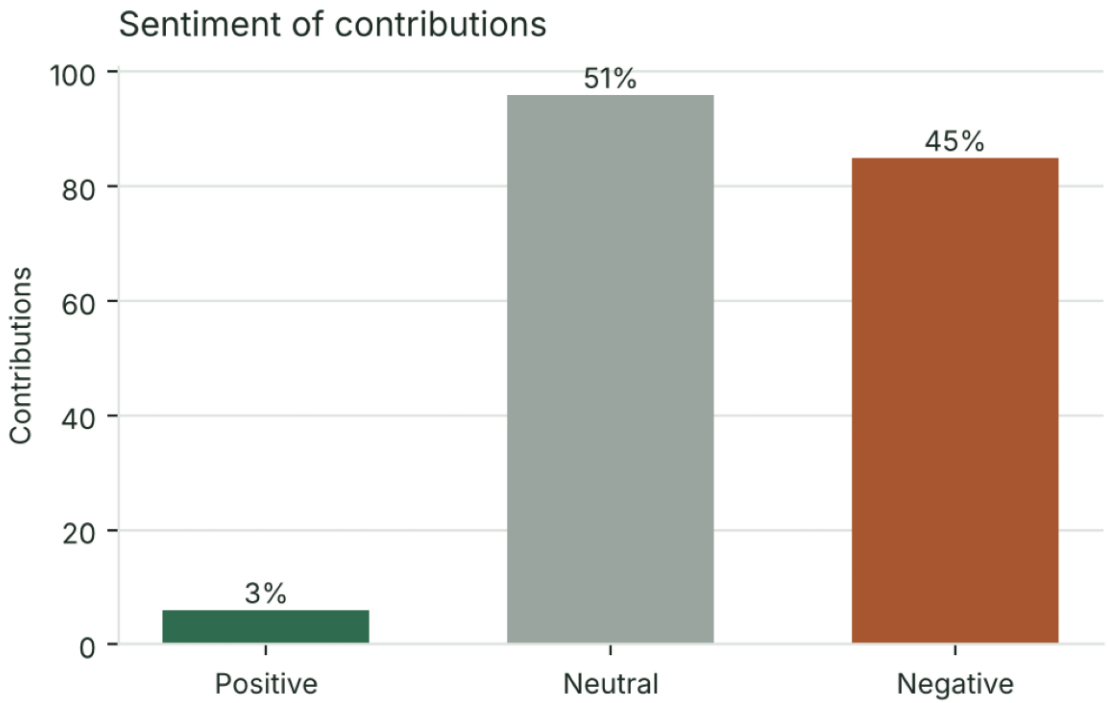
What the conversation was about



Transition and windows led with 63 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

SENTIMENT

Which tone drew agreement

1.94

Average reactions on negative contributions

0.95

Average reactions on neutral contributions

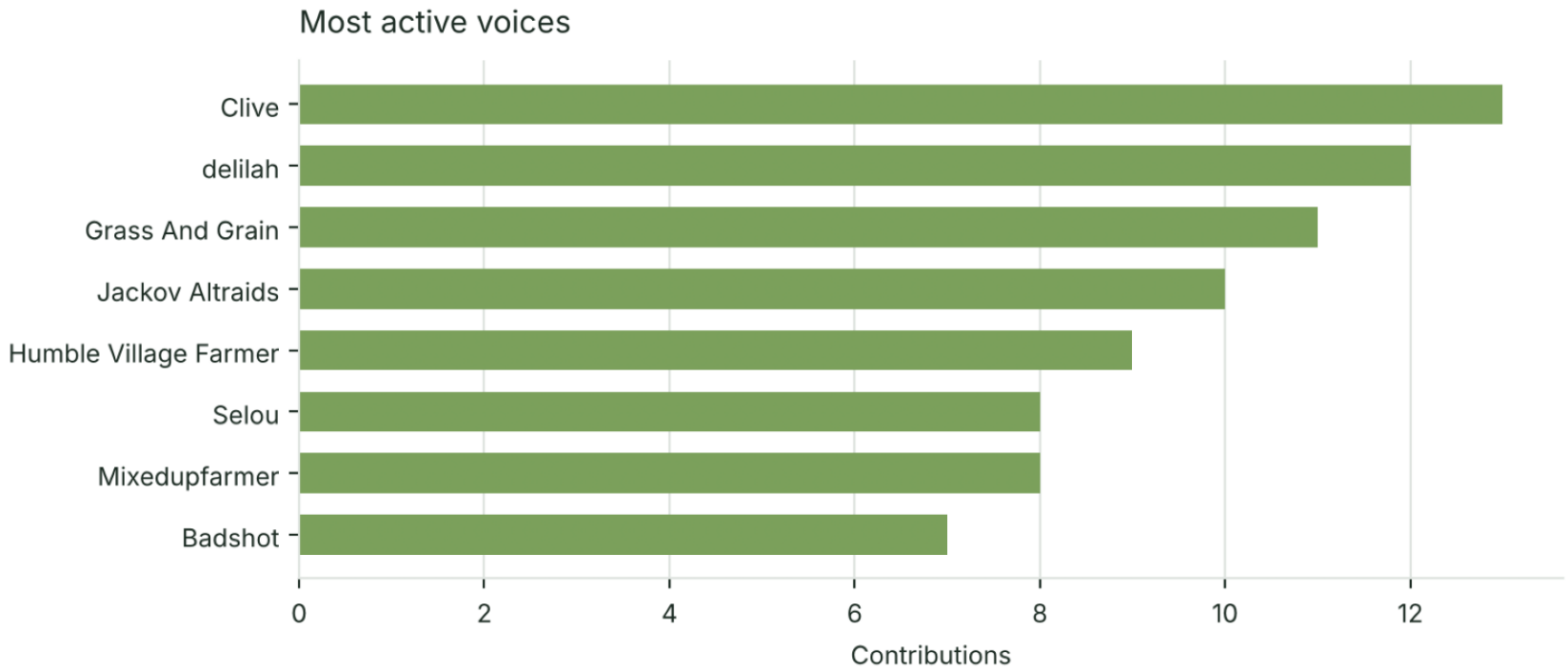
1.83

Average reactions on positive contributions

— 85 negative (45.5%), 96 neutral (51.3%), 6 positive (3.2%).

CONTRIBUTORS

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"Actually surprised, it aint good, but i thought it would be worse. I commend their decision to remove the nutrients management plan, hedges report and ipm plan, as correctly stated that none of those give..."

Zippy768 · 11 reactions

"I know I'm dreaming if I think anyone from DEFRA will read, let a lone reply, but one can but try... It's very disappointing to see that after all the effort DEFRA put into the SFI pilot and follow up work..."

HallFarmBill · 7 reactions

"I see Defra are putting on a few meetings at the beginning of June to explain what it was you needed to do in May to get ready. . . . . ."

Jackov Altraids · 6 reactions

SOURCE

Read the source conversation

— SFI26: details, definitions and what to expect

— 11,474 views · 187 visible contributions · Sustainable Farming Incentive (and SFS)

— https://thefarmingforum.co.uk/index.php?threads/sfi26-details-definitions-and-what-to-expect.435370/

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.