CONVERSATION ANALYSIS

Shearing Season 2026

Livestock & Forage · 2026-03-06 to 2026-09-04

Prepared for the trade by Agri Web Media

OVERVIEW

Conversation at a glance

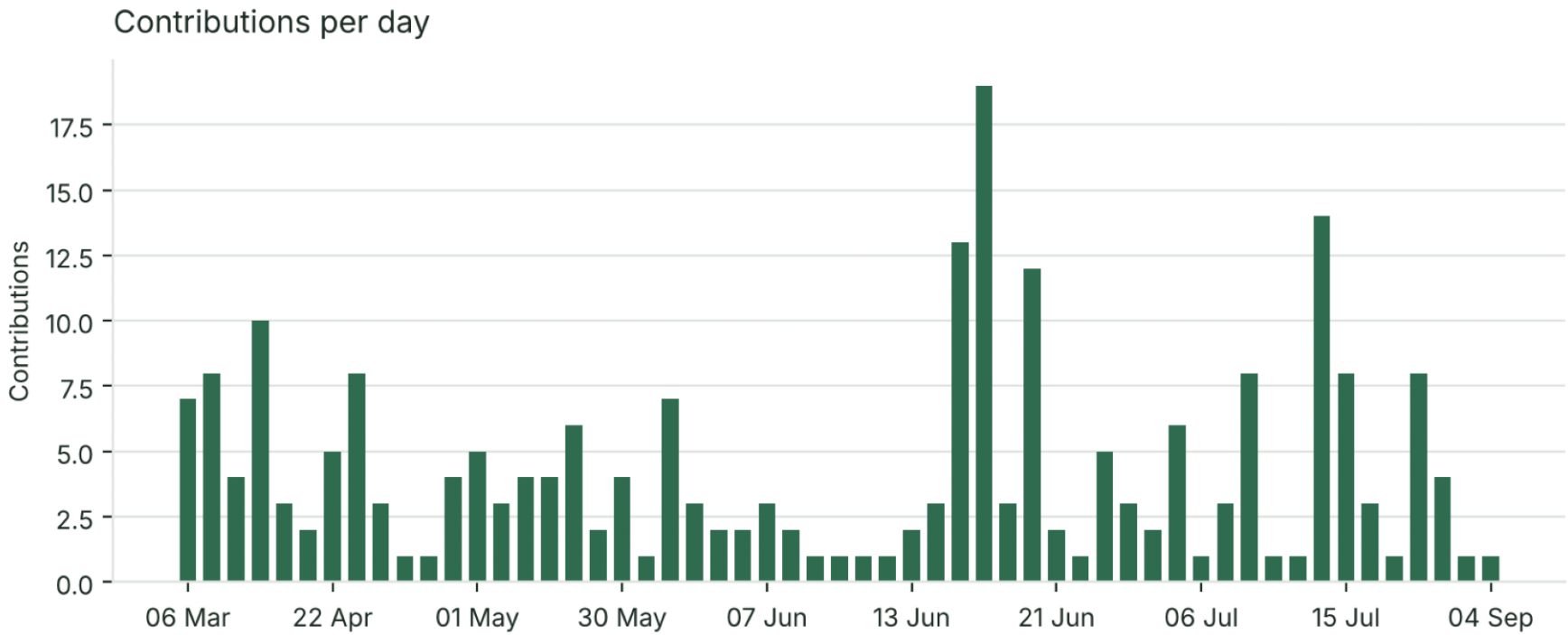
233	13,648	532	2.28
Visible contributions	Views on The Farming Forum	Reactions	Average reactions per contribution

— Ran over 55 active days, peaking on 2026-06-16 with 19 contributions.

— Figures describe this conversation only. They are not a representative survey of the sector.

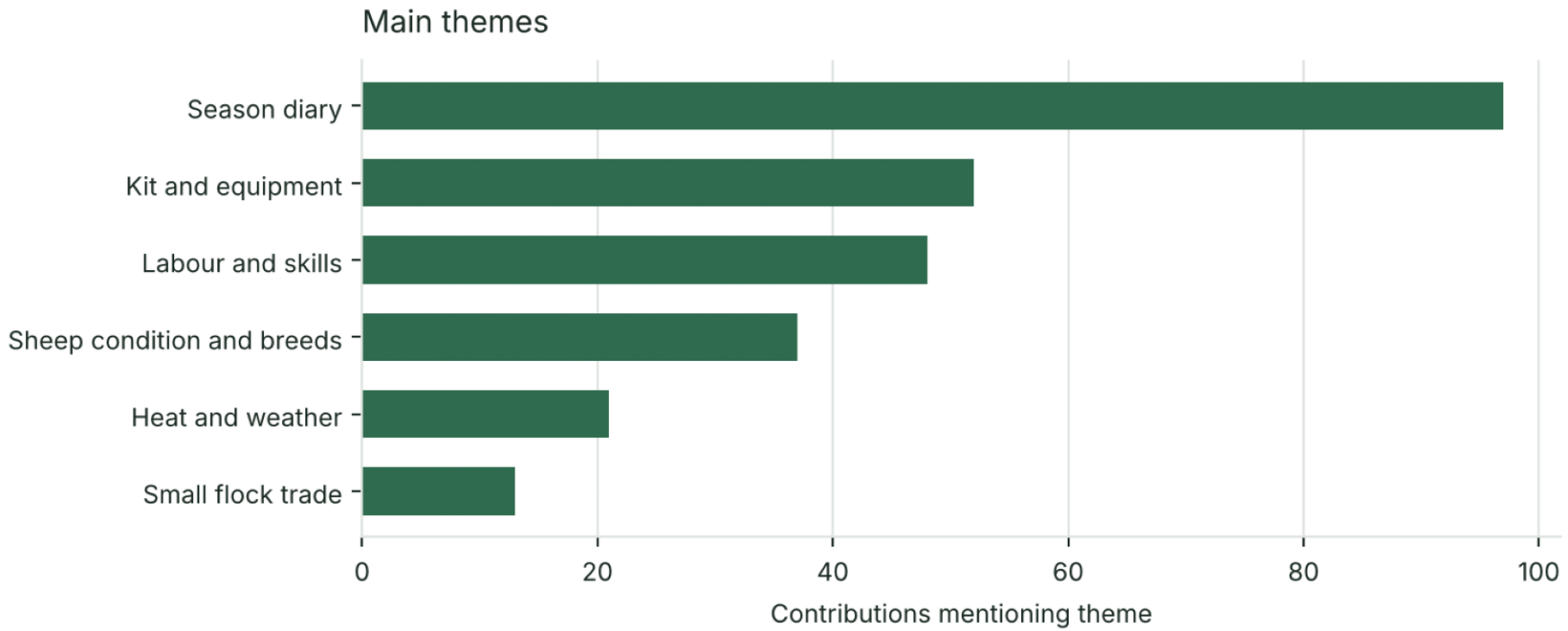
ACTIVITY

When the conversation happened



Peak day 2026-06-16 carried 19 of 233 contributions.

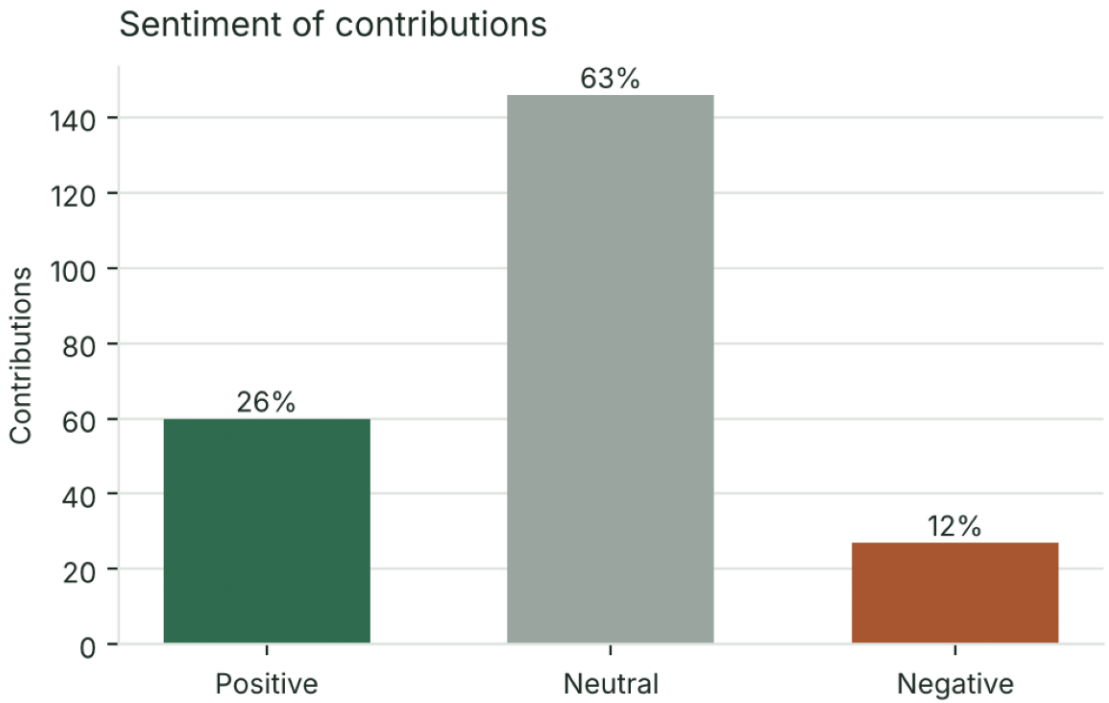
What the conversation was about



Season diary led with 97 contributions. Contributions may carry more than one theme, so shares do not sum to 100%.

SENTIMENT

Tone of the contributions



Sentiment describes the tone of this conversation, not the stance of UK farmers generally.

SENTIMENT

Which tone drew agreement

2.26

Average reactions on negative contributions

1.84

Average reactions on neutral contributions

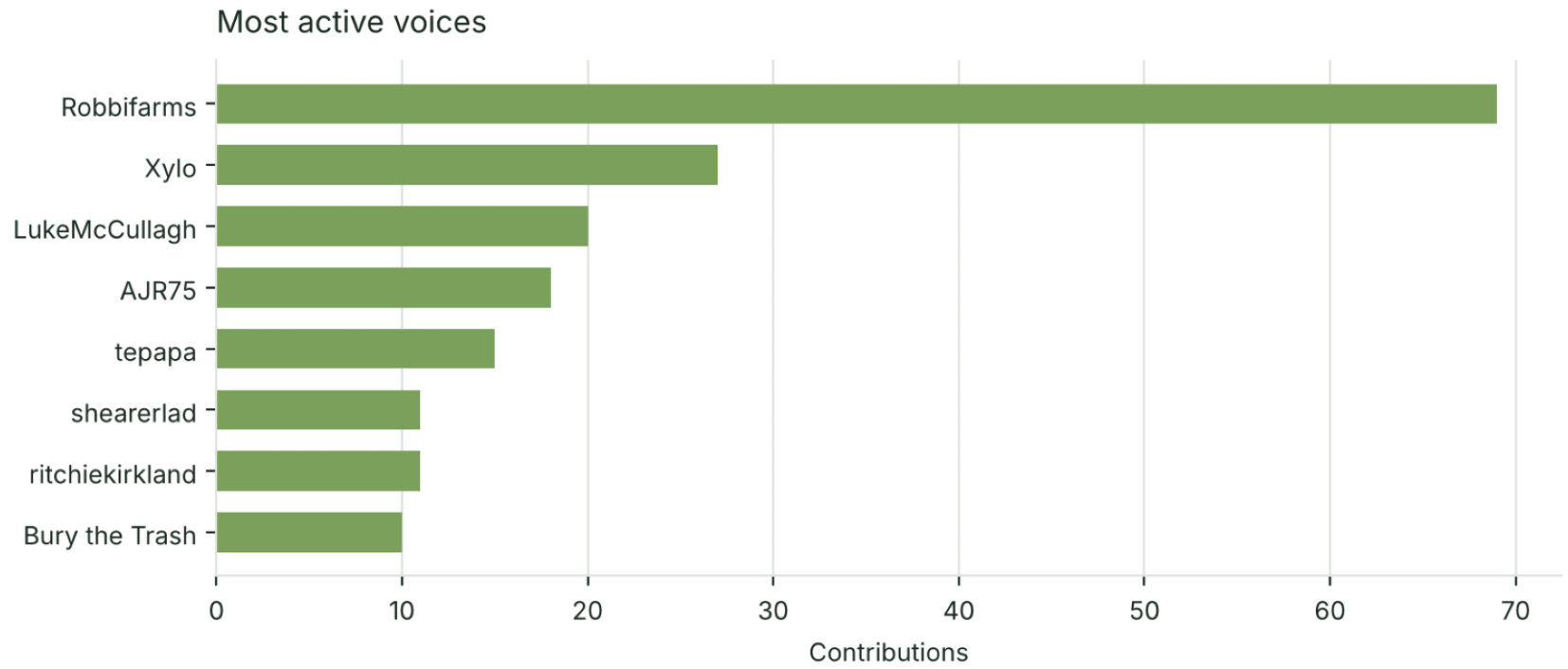
3.38

Average reactions on positive contributions

— 27 negative (11.6%), 146 neutral (62.7%), 60 positive (25.8%).

CONTRIBUTORS

Who drove the conversation



Ranked by number of contributions. Screen names as they appear on The Farming Forum.

QUOTATIONS

In their own words

"This is the new pup I got last Thursday will be my first working dog. Should be good to train him from scratch."

LukeMcCullagh · 10 reactions

"First of the season for me, some dry Hogg's done for a mate. Fair bit of power and fight in them My hamstrings are gonna feel it tomorrow"

shearerlad · 10 reactions

"we made a start contracting about 10 days ago. Farmer sent me this the next day, pleased with how they came out the wool"

Hill Ground · 9 reactions

SOURCE

Read the source conversation

— Shearing Season 2026

— 13,648 views · 233 visible contributions · Livestock & Forage

— https://thefarmingforum.co.uk/index.php?threads/shearing-season-2026.435658/

Analysis by Agri Web Media from the complete visible conversation.

Contribution text is attributed opinion, not verified fact.